Welcome to UW-Madison’s fourteenth annual improvement Showcase, a time set aside to learn from each other and recognize efforts on campus to improve work, learning, and climate.

April 2, 2014
8:00 a.m. – 1:00 p.m.
UW-Madison Union South

http://www.quality.wisc.edu/showcase.htm
Today’s Speakers

Dave Franchino, Keynote, “Design Thinking”

“Design Thinking” is a concept that is being increasingly discussed across the UW-Madison campus. Dave Franchino brings a wealth of experience in solving real-world challenges using the Design Thinking approach. In his keynote, Dave will review the basic concepts of Design Thinking and offer some ideas about how we can apply those concepts in a university setting.

Dave is the president and principal of designconcepts, a Madison-based design and innovation company, where he links design thinking with business strategy. Dave has also been a lecturer in the College of Engineering; a lead engineer on the team that designed the first line of Saturn automobiles; and a product development engineer for IDEO, a ground-breaking West Coast design firm. He earned an MS in Mechanical Engineering from Stanford University.

A number of campus leaders join us to welcome the Showcase participants and help us celebrate the improvements made across campus. Speaking briefly at various points in the day will be:

From left to right:
- Paul DeLuca, University Provost and Vice Chancellor for Academic Affairs
- Darrell Bazzell, Vice Chancellor for Finance and Administration
- Jeanette Roberts, Dean, School of Pharmacy
- Karl Scholz, Dean, College of Letters & Science
- Soyeon Shim, Dean, School of Human Ecology

Office of Quality Improvement
www.quality.wisc.edu

UW-Madison Showcase 2014
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Showcase Agenda
Union South

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<td>8:30 - 8:45</td>
<td>Opening Remarks &amp; Welcome</td>
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<td>Varsity Hall 3, 2nd Floor</td>
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<td>9:00 - 9:45</td>
<td>Breakout Session A – Making Data Come Alive: How Data Visualization Supports Better Decisions and Strategic Planning</td>
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<td>Industry, 3rd Floor</td>
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<td>Breakout Session B – Mind Over Marketing: Developing a Strategic Marketing Approach</td>
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<td>11:00 - 11:10</td>
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<td>Varsity Hall 3, 2nd Floor</td>
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<td>Lunch and Keynote</td>
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Special Sessions and Featured Speakers

Opening Remarks
8:30, Varsity Hall 3, 2nd Floor
Paul DeLuca, Provost
Karl Scholz, Dean, College of Letters & Science

Breakout Session A: Making Data Come Alive: How Data Visualization Supports Better Decisions and Strategic Planning
9:00 - 9:45, Industry, 3rd Floor
Learn how higher education is harnessing the power of data visualization. We will illustrate monitoring campus employee terminations, hires, and diversity; demonstrate data visualizations for enrollment planning; and address frequently asked questions related to the admission pipeline and alumni residency.
Clare Huhn, Academic Planning and Institutional Research
Phil Hull, Registrar’s Office
Kathy Luker, Office of Quality Improvement

Breakout Session B: Mind Over Marketing: Developing a Strategic Marketing Approach
9:00 - 9:45, Northwoods, 3rd Floor
If you've ever found yourself left holding the marketing bag, join us for a breakout session that will cover tips, tricks, and tactics for tackling marketing planning at UW-Madison.
Tricia Dickinson, University Marketing Executive Director
David F. Giroux, Director, Marketing and Communications, Division of Continuing Studies

Chairs Chats—for Department Chairs Only: It's Good for Me. Is it Good for You?
9:00 - 10:15, Agriculture – 3rd Floor
This session is designed for department chairs to share tips with each other. In past years, chairs have recommended books, approaches to committee structures, hiring, succession, budgeting, planning, etc. This session will also include a short overview of campus efforts to address bullying.
Moderator: Steve Stern, Vice Provost for Faculty and Staff

Breakout Session C: Educational Innovation: Three Success Stories
10:00 - 10:45, Industry, 3rd Floor
Educational Innovation is a campus-wide effort to improve student learning, increase our capacity, and generate new revenues through improvements in how we carry out our educational mission. During this session, successful Education Innovation implementations will be featured, including curriculum transformations, online degree offerings, and the application of blended learning principles.
Chris Olsen, Interim Vice Provost for Teaching and Learning
Brian Yandell, Chair, Statistics
John Zumbrunnen, Professor, Department of Political Science
Lynn Maki, Associate Dean, School of Veterinary Medicine

UW-Madison Showcase 2014
Special Sessions and Featured Speakers

**Breakout Session D: Career Ready Students**
10:00 - 10:45, Northwoods, 3rd Floor
What is ‘career readiness,’ and what is the university’s role in preparing students for careers in an ever-changing global economy? Our panelists bring a variety of perspectives to these increasingly high profile questions. Hear about evolving practices as well as coordinated efforts already in place and participate in a lively Q&A.

- Ammad Amin, Student Facilitator, School of Business Compass Program
- John Klatt, CALS Academic Affairs
- Leslie Kohlberg, College of Letters & Science
- Jerry O’Brien, SoHE Kohl’s Center for Retailing Excellence
- Rebekah Paré, L&S Career Initiative (Moderator)

**Closing Remarks**
11:00 - 11:10, Varsity Hall 3, 2nd Floor
Jeanette Roberts, Dean, School of Pharmacy
Bruce Harville, Consultant, Office of Quality Improvement

**Lunch and Keynote Presentation: “Design Thinking”**
11:15 a.m.—1:00 p.m., Varsity Hall 1& 2, 2nd Floor
Pre-registration required
(The Keynote presentation will be simulcast in the Landmark Room. No registration is required. No lunch will be served, but you may bring your own.)

**Welcome**
Maury Cotter, Director, Office of Quality Improvement
Darrell Bazell, Vice Chancellor for Finance and Administration

**Introduction**
Soyeon Shim, Dean, School of Human Ecology

**Featured Speaker**
Dave Franchino, designconcepts

**Concluding Remarks**
Bruce Harville, Office of Quality Improvement
The following pages present key information about each poster on display at Showcase 2014.

Posters are listed in alpha-numeric order by aisle as shown in the diagram above.
A1  **Wanted: Agents of Change**  
*Division of Continuing Studies*  
The Continuing Studies Education Innovation Program Development team offers a wide range of services to help faculty and staff create accessible high quality post-baccalaureate degrees and certificates.  
http://continuingstudies.wisc.edu/innovation/  
Katy Duren, kduren@dcs.wisc.edu  
Sara Kluender, skluernder@dcs.wisc.edu  
Melissa Meyer, mmeyer@dcs.wisc.edu  
Steve Boldt, sboldt@dcs.wisc.edu

A2  **Blended Learning @ UW-Madison**  
*DoIT Academic Technology*  
Learn how blended learning courses that integrate face-to-face and technology-mediated channels are providing interactive, engaging learning experiences and improving student learning outcomes.  
http://edinnovation.wisc.edu/phase-ii-creating-and-executing-your-educational-innovation-plan/whocanhelp/  
Timmo Dugdale, tdugdale@wisc.edu

A3  **Blended Learning at the School of Pharmacy**  
*School of Pharmacy*  
Faculty at UW School of Pharmacy have implemented blended learning strategies longitudinally in the curriculum in the spirit of educational innovation. Snapshots of blended learning modalities were featured at an afternoon seminar during the January 2014 winter break.  
Mike Pitterle, mepitterle@pharmacy.wisc.edu  
Denise Pigarelli, dlwpigarelli@pharmacy.wisc.edu

A4  **A Virtual Interview Case Scenario (VICS) to Improve Teaching Effectiveness**  
*School of Pharmacy*  
Learn how the School of Pharmacy partnered with DoIT Academic Technology to create a Virtual Interview Case Scenario (VICS) to improve teaching effectiveness about nonprescription medication recommendations for older adults.  
Mike Pitterle, mepitterle@pharmacy.wisc.edu  
Denise Pigarelli, dlwpigarelli@pharmacy.wisc.edu

A5  **Environmental Conservation Professional Masters**  
*Nelson Institute for Environmental Studies*  
By combining curriculum in conservation planning, environmental policy, and professional development alongside field experiences, we train leaders to tackle complex challenges in a changing world.  
http://nelson.wisc.edu/graduate/environmental-conservation/  
Nathan Schulfer, schulfer@wisc.edu  
Janet Silbernagel, jmsilber@wisc.edu  
Jamie Hogberg, jhogberg@wisc.edu
Poster Exhibits

A6  Mobile Learning Incubator (MLI)  
*DoIT Academic Technology*  
By creating reusable tools, research, and pilot data that inspire ideas and collaboration around blended learning, MLI provides an easy entry point for faculty interested in producing a mobile learning project.  
http://mobile.wisc.edu/teaching-and-learning/  
John Martin, johnmartin@wisc.edu

A7  Flexible Physics Mobile  
*Department of Physics*  
Flexible Physics Mobile creates short YouTube videos bridging lecture and lab for Physics 103, 104, 109, 201, 202, 207, and 208.  
Duncan Carlsmith, duncan@hep.wisc.edu  
Aditya Singh, asingh36@wisc.edu  
Lauren Wielgus, lwielgus@wisc.edu

A8  Educational Innovation: Leveraging Best Practices to Develop Online Courses  
*DoIT Academic Technology*  
Academic Technology continues to partner with our colleagues across campus to share best practices and provide a common approach to designing and developing content online.  
Kari Jordahl, kjordahl@doit.wisc.edu  
Rich Path, rlpath@wisc.edu

B1  Educational Innovation (EI)  
*Office of the Provost*  
EI enhances teaching and learning effectiveness, expands capacities to serve more students, the state, and the world, while increasing financial efficiency and generating new resources. www.edinnovation.wisc.edu  
Lika Balenovich, balenovich@wisc.edu

B2  Massive Open Online Course (MOOC) pilot at UW-Madison  
*Office of the Provost*  
Lessons learned from MOOCs and reflections on UW-Madison’s experiment to explore the value they may bring to higher education.  
http://edinnovation.wisc.edu; https://www.coursera.org/wisconsin  
Lika Balenovich, balenovich@wisc.edu, Provost’s Office  
Mike Fay, michael.fay@doit.wisc.edu, DoIT
Poster Exhibits

B3  Rethinking Departmental Structures  
Office of the Provost  
Considering and proposing departmental restructuring: Why should you do it, and how?  
Jocelyn Milner, jhmilner@wisc.edu, Academic Planning and Analysis

B4  Building Alliances: Professional Development for Graduate Students  
Graduate School  
Many units across campus are collaborating to coordinate professional development offerings for graduate students and postdocs. Through this alliance, students benefit and partnerships are strengthened.  
http://grad.wisc.edu/pd/events/  
Amy Fruchtman, afruchtman@grad.wisc.edu  
Eileen Callahan, ecallahan@grad.wisc.edu  
Alissa Ewer, aewer@grad.wisc.edu

B5  From Students to Professionals  
University Health Services  
We're not just employers, we're educators.  
http://www.uhs.wisc.edu/  
Amanda Suncar, apsuncar@uhs.wisc.edu  
Renae Beier, rabeier@uhs.wisc.edu  
Ann Marie Reynolds, amreynolds@uhs.wisc.edu  
Rodney Horikawa, ryhorikawa@uhs.wisc.edu  
Renee Clodfelter, rkclodfelter@uhs.wisc.edu

B6  International Internship Database: Supporting Staff, Students, & Employers  
Division of International Studies  
Successes and challenges of a database for staff to manage relationships, students to search, and employers to review applications for international internships. http://internships.international.wisc.edu  
Michelle Kern Hall, kernhall@international.wisc.edu  
Maj Fischer, mhfischer@international.wisc.edu  
Michelle Mazzeo, mmazzeo@wisc.edu

B7  Tracking Graduates: Improving Response Rate and Satisfying Stakeholders  
College of Agricultural and Life Sciences  
To satisfy internal and external requests for information, CALS Career Services improved tracking of student post graduation employment and admission to graduate/professional programs.  
John Klatt, jklatt@cals.wisc.edu, CALS Career Services  
Megan O'Rourke, morourke@cals.wisc.edu, CALS Career Services  
Sara Lazenby, slazenby@wisc.edu, Academic Planning and Institutional Research
Poster Exhibits

B8  Catch the Opportunity to Launch Your Career with a Day in the Field!
College of Letters & Science
The Day in the Field Program enables UW students to catch and discover career opportunities by visiting employers and meeting with UW alumni in many career fields. http://careers.ls.wisc.edu/experiential-programs--employers.htm
http://careers.ls.wisc.edu/experiential-learning--students.htm
Greg Iaccarino, gjiaccar@wisc.edu
Katie Herrmann, keherrmann@wisc.edu

B9  Recipe for Student Success: L&S Career Initiative
College of Letters and Science
The College of Letters and Science is leading an initiative to advance career readiness for students by fostering collaboration between faculty, staff, students, employers, and alumni to prepare undergraduates for satisfying lives and rewarding careers.
John Karl Scholz, jkscholz@ls.wisc.edu
Gery Essenmacher, giesenm@wisc.edu
Rebekah Pare’, pare@wisc.edu
Leslie Kohlberg, kohlberg@wisc.edu
Andrea Lowe, alowe2@wisc.edu

B10  APO’s Student Employment Work Model
The Academic Personnel Office
The Student Employment Work Model focuses on creating and maintaining collaborative tools and processes which underscore transferable skills for all stages of the employee life cycle.
Angie Rosas, arosas@ohr.wisc.edu
Anna Golackson, agolackson@ohr.wisc.edu
Briana Miller, bmiller@ohr.wisc.edu
Winston Vakunta, uvakunta@ohr.wisc.edu

B11  Student Employee Advisory Group: Improving Communication at the Wisconsin Union
Wisconsin Union
The Wisconsin Union’s Student Employee Advisory Group fosters engagement and recognition while promoting better two-way communication between the Union’s 1,400 student employees and permanent staff.
Margaret Tennessen, mtenness@wisc.edu
Mary Hoddy, mhoddy@wisc.edu
**Poster Exhibits**

**B12  Five Minute Focus**  
*Wisconsin Union*

The goal of Five Minute Focus is to promote and enhance communication, engagement, and learning between managers, full-time employees, and student staff. Short learning bursts, called huddles, are used to focus on a specific topic that employees can learn within five to twenty minutes. After huddling, supervisors use on-the-fly coaching skills to follow up and provide feedback to their employees.

Ben Clark, baclark3@wisc.edu  
Carl Korz, ckorz@wisc.edu  
Nicole Prekop, nprekop@wisc.edu

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**C1  Scaling Up to Grow More FIGs**  
*First-Year Interest Groups (FIGs)*

Meeting the challenge of rapid growth while enhancing quality.

www.figs.wisc.edu  
Greg Smith, glsmith2@ls.wisc.edu  
Kari Fernholz, kffernho@wisc.edu

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**C2  Wisconsin Companion Animal Resources, Education, and Social Services**  
*School of Veterinary Medicine*


William Gilles, DVM, wkgilles@svm.vetmed.wisc.edu  
Ruthanne Chun, DVM, DACVIM, chunr@vetmed.wisc.edu

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**C3  Training in Urban Medicine and Public Health (TRIUMPH)**  
*School of Medicine and Public Health*

Assessing the impact of a program to prepare UW medical students to promote health equity for urban, medically underserved communities in Milwaukee. [http://www.med.wisc.edu/education/md/triumph/main/681](http://www.med.wisc.edu/education/md/triumph/main/681)

Cynthia Haq MD, clhaq@wisc.edu
C4  A New Tool for Studying Classroom Teaching: The Teaching Dimensions Observation Protocol (TDOP)

Wisconsin Center for Education Research, and the Center on Education and Work

The TDOP is a classroom observation protocol that provides a robust description of classroom practice. Results indicate the types of teaching practices, student-teacher interactions, and other important dimensions of teaching, along with observer notes. The TDOP is being used across the U.S. for peer observations, institutional assessments of teaching, and research.

http://tdop.wceruw.org
Matthew Hora, hora@wisc.edu

C5  Bridge the Gap Between Resources and Services with Campus Active Directory

DoIT Systems Engineering and Operations

Use NetID Login, access central services, apply group policy, and more by connecting local departmental resources to the Campus Active Directory Service. http://www.doit.wisc.edu/campus-active-directory

Joe Streeter, joseph.streeter@doit.wisc.edu
Chris Spencer, caspencer@wisc.edu
Charlie Calderon, charles.calderon@doit.wisc.edu

C6  Manifest: Your Gateway to Resource Authorization

DoIT Middleware

Easily grant campus users and affiliates access to resources and services.

http://www.doit.wisc.edu/manifest/

Josh Olson, jmolson9@wisc.edu
Charlie Calderon, charles.calderon@doit.wisc.edu
Nathan Weyenberg, nweyenberg@wisc.edu
Paul Donahue, pdonahue@wisc.edu
Dave Conner, daconner@wisc.edu

C7  Untangling the Relationship Puzzle using CRM

School of Business

Bringing structure and creating organization within a complex relationship environment with CRM.

Meloney Linder, mlinder@bus.wisc.edu, School of Business
Andy Cunningham, andy.cunningham@doit.wisc.edu, DoIT

C8  How Accessible is Your Website

Office of the CIO

We must improve our processes by integrating accessibility into the web publishing process, starting with design. Community engagement is essential and that begins with awareness.

Gary De Clute, gdeclute@cio.wisc.edu
C9  Mobile UW 2.0 - Smartphone App
   DoIT, Web and Mobile Solutions
   Mobile UW: created with students in mind. Real-time information at your fingertips while on the go. http://mobile.wisc.edu/
   Brad Leege, leege@doit.wisc.edu
   Mark Field, mark.field@doit.wisc.edu
   Dave Schroeder, das@doit.wisc.edu

C10  Who Is Lynda and What Can I Learn From Her?
    DoIT, Professional Technical Education (PTE)
    PTE brings in-depth video tutorials on hundreds of topics to UW-Madison with Lynda.com, all at no cost to you!
    https://www.doit.wisc.edu/training/lynda
    Peter Valeo, pvaleo@doit.wisc.edu

C11  Guided Expense Tool “GET”
    Business Services
    The Guided Expense Tool “GET” was developed in response to campus requests for a more intuitive tool for submitting travel and expense reimbursement requests. http://www.news.wisc.edu/22591; http://www.bussvc.wisc.edu/acct/e-Re/index.html; http://www.apr.wisc.edu/travreimb.htm
    Stefanie Merucci, smerucci@bussvc.wisc.edu
    Meghann Suchomel, msuchomel@bussvc.wisc.edu

C12  MERIT (Media, Information Resources, and Information Technology)
    School of Education
    One of MERIT’s strategic goals is to support teaching and learning. Join us and learn about Individual Technology Plans designed for SoE faculty.
    http://merit.education.wisc.edu/
    Catherine Stephens, cstephens@education.wisc.edu
    Daniel Jacobsohn, jacobsohn@wisc.edu
    Anna Lewis, alewis@education.wisc.edu

C13  Project Management Made Simple
    Space, Science, & Engineering Center, Graduate School
    Project management and reporting system created by a research center to meet the needs of University research projects.
    Will Robus, will.robus@ssec.wisc.edu
    Amanda Thornton, amanda.thornton@ssec.wisc.edu
    Mark Mulligan, mark.mulligan@ssec.wisc.edu
Poster Exhibits

C14  Building the UW Health Improvement Network: A Comprehensive Guide to Improvement to Achieve Better Care, Better Health, and Lower Costs

UW Health - Quality, Safety, and Innovation Department

By building a common language and using a standardized approach to improvement work, UW Health is working to achieve better care, better health, and lower costs across the organization.

Julianna Spranger, Julianna.Spranger@uwmf.wisc.edu
Pratik Prajapati, Pratik.Prajapati@uwmf.wisc.edu

C15  SAFEwalk: Up scaling Quickly to Keep Campus Safe

Transportation Services

How SAFEwalk worked to contribute to campus safety in the Fall of 2013.

http://transportation.wisc.edu/transportation/safeservices_walk.aspx

Deonate Brown, dxbrown@wisc.edu
Lindsay Mosher, lmosher@wisc.edu
Kate Moran, kmoran@fpm.wisc.edu

C16  Scenario-based Learning in Clinical Education

School of Veterinary Medicine

Increasing student engagement and realism through clinical scenarios.

Tyler Gregory, tjgregory@vetmed.wisc.edu

C17  Transportation Options: A New Multi-Modal Approach

Morgridge Center for Public Service

The Morgridge Center implements a plan encouraging students to thoughtfully consider a range of possibilities when choosing how to travel to their local service sites. http://www.morgridge.wisc.edu/

Megan Miller, mnmiller5@wisc.edu
Karen Crossley, kgcrossl@wisc.edu
Steph Harrill, harrill@wisc.edu
Kristen Cassarini, mkrouse@wisc.edu
Mary Rouse, mkrouse@wisc.edu

C18  The "Community-University Exchange:" a Developmental Evaluation

Morgridge Center for Public Service

CUE will detail a developmental evaluation model as well as best practices for building relationships with community partners for engaged faculty and staff.

Elizabeth Tryon, etryon@wisc.edu

D1  Progress Report on the Campus Strategic Framework

Chancellor’s Office

Read about noteworthy progress achieved during the fourth year of the UW-Madison’s five-year strategic framework. Introduced in 2009, the framework guides our work to advance the University’s long-term vision.

http://chancellor.wisc.edu/strategicplan/fourth-year-progress-report/

Maury Cotter, mcotter@wisc.edu, Office of Quality Improvement
Poster Exhibits

   UW-Madison Libraries
   The poster describes the strategic framework process used by campus libraries
to identify areas of focus and priorities. The process featured broad inclusivity
by campus library partners and a commitment to success.
   www.library.wisc.edu/administration/strategicplanning2013/index.html
   Ed Van Gemert, evangemert@library.wisc.edu

D3  Where's Your Library At?
   UW-Madison Libraries
   The UW-Madison Libraries continue to develop our collections, while making
room for both expansion and alternative uses of library space. Because of this,
the UW Libraries are implementing a new print management system across our
campus. http://shelving.library.wisc.edu/
   Ed Van Gemert, evangemert@library.wisc.edu
   Doug Way, dway@library.wisc.edu
   Heather Weltin, hweltin@library.wisc.edu

D4  Departmental Strategic Planning
   Department of Mechanical Engineering
   Using question-based strategic planning to develop a simple and actionable
strategic plan. http://www.engr.wisc.edu/me.html
   Catherine Carter, clcarter2@wisc.edu

D5  The Wisconsin Collaborative Education Research Network
   The Wisconsin Collaborative Education Research Network
   We build partnerships to transform education throughout Wisconsin and the
world.
   Rich Halverson, halverson@education.wisc.edu
   Jack Jorgensen, jjorgensen@education.wisc.edu
   Leslie Lang, llang4@wisc.edu
   Laura Dunek, ladunek@wisc.edu
   Al Barnicle, abarnicle@wisc.edu

D6  Using Technology in Recruiting
   Law School Office of Admissions and Financial Aid
   In a highly competitive admissions environment, effective recruiting is
essential. Learn how the Law School is using technology to engage our
prospective student body.
   Rebecca Scheller, rebeccasmith@wisc.edu
   Danielle Wampole, dwampole@wisc.edu
   Sir Williams, smwilliams5@wisc.edu
Poster Exhibits

D7  Automate Your Manual Tasks
DoIT Customer Applications Services
Workload Automation is able to automate most IT tasks so that you can concentrate on performing what you do best.
http://www.doit.wisc.edu/workload-automation/
Rick Post, rpost@doit.wisc.edu
Kim Virden, virden@wisc.edu

D8  What Does Done Look Like?
Office of Student Financial Aid
How Scholarships@UW-Madison is navigating the maturation process from an active project to a holistic support model. www.scholarships.wisc.edu
Keith Brown, keith.brown@finaid.wisc.edu, Office of Student Financial Aid
Alison Rice, rice@saa.ls.wisc.edu, L&S
Karen Martin, kmartin@cals.wisc.edu, CALS
Mary Russell, mtrussell@wisc.edu, School of Nursing
Mary Mercier, nmercier@dcsl.wisc.edu, DCS

D9  Can Your app Handle Unusually High Traffic? We'll Make Sure It Can.
DoIT: The Software and Load Testing (SALT) Service
Software testing uncovers hidden issues and limitations. Testing reveals the submerged portion of an iceberg, and allows you to steer your project toward open waters. http://www.doit.wisc.edu/applications/salt/
Phil Jochimsen, jochimsen@doit.wisc.edu
John Hare, john.hare@doit.wisc.edu
Brian Keen, brian.keen@doit.wisc.edu

D10 Student Success Institute Collaboration to Enhance ‘STEM’ Access and Success
Department of Physics
Addressing challenges to student access and success in Science, Technology, Engineering, and Mathematics (STEM) fields by collaborating across disciplines to make physics teaching more relevant to biology students, to increase awareness of graduate school opportunities for first generation students, and to reduce the impacts of Stereotype Threat. http://www.physics.wisc.edu/plc/
Susan Nossal, nossal@physics.wisc.edu, Department of Physics
Maya Holtzman, mholtzman@grad.wisc.edu, McNair Scholars Program
Althea R. Miller, armiller6@wisc.edu, School of Education
Jennifer Ball-Sharpe, ballsharpe@wisc.edu, Institute for Biology Education

D11 Vivaldi Ain’t All We Whistle
Student Success Institute
Reducing Stereotype Threat; Paying the Education Debt.
Althea R. Miller, armiller6@wisc.edu, School of Education
D12  From SOAR to Alumni: Invest, Involve, Connect  
Department of Astronomy  
Form lasting connections from SOAR through Alumni.  
Sharon Pittman, pittman@astro.wisc.edu

D13  Building Bridges Across Campus: Collaboration for Global Health and Wellness  
Global Health Institute  
The Global Health Institute strives to link the UW campus to catalyze global health research, education, and engagement. http://ghi.wisc.edu/  
Elynn Kann, eskann@wisc.edu  
Jake Moskol, jamoskol@wisc.edu

D14  WID-WAD: Melding IT and HR Databases  
Wisconsin Institute for Discovery  
Creating a single source of information for diverse uses. http://wid.wisc.edu  
Michelle Craft, mcraft@discovery.wisc.edu  
Beth Misco, misco@wid.wisc.edu

D15  Implementing a Strategic Plan  
College of Agricultural and Life Sciences (CALS)  
CALS is using some unique methods of implementing its strategic plan by bringing people into the conversation and getting every corner of the college involved. www.cals.wisc.edu/stratplan  
Kara Luedtke, kluedtke@cals.wisc.edu

D16  Keeping It Off the Shelf: an Engaging Strategic Plan  
School of Veterinary Medicine  
Proactively communicating and engaging internal and external stakeholders to get results. www.vetmed.wisc.edu/strategic-plan/  
Kristi Thorson, kvthorson@vetmed.wisc.edu

E1  Discovery to Product  
UW-Madison and the Wisconsin Alumni Research Foundation (WARF)  
Discovery to Product (D2P) is a major new partnership between UW-Madison and WARF, focused on entrepreneurship and moving UW-inspired technology and innovation to market. D2P will use a collaborative approach to leverage current strengths and resources on campus and in the community.  
http://d2p.wisc.edu/  
John Biondi, d2p@grad.wisc.edu, D2P Director
Poster Exhibits

E2  Saying Goodbye Sustainably: University Housing Move-Out

*University Housing, WE Conserve, Office of Sustainability*

Creating an easy way for students to recycle or have belongings reused after move-out creates greater than expected engagement results.

[http://www.housing.wisc.edu/sustainability](http://www.housing.wisc.edu/sustainability)

Laura Shere, laura.shere@housing.wisc.edu, University Housing
Mike Henry, mike.henry@housing.wisc.edu, University Housing
Frank Kooistra, fkooistra@fpm.wisc.edu, WE Conserve/Office of Sustainability

E3  Creating Connections and Sharing Ideas: Building a Campus Community through Sustainability Research

*Office of Sustainability*

How to build effective networking programs and events that bring experts across academic and operational units together through shared ideas and discoveries in sustainability research. [http://sustainability.wisc.edu/](http://sustainability.wisc.edu/)

Arielle Korner, korner@wisc.edu
Laura Linde, lalinde@wisc.edu
Rachel Feil, rjfeil@wisc.edu
Colin Higgins, cthiggins@wisc.edu
Jill Sakai, jasakai@wisc.edu

E4  Styrofoam Recycling At UW-Madison

*Physical Plant, WE CONSERVE*

What locations we recycle at, where the Styrofoam goes, and further information about the program. [http://www.conserve.wisc.edu/](http://www.conserve.wisc.edu/)

Frank Kooistra, fkooistra@cals.wisc.edu
Aaron Conradt, aconradt@wisc.edu
Luke Vandenlangenberg, lvandenlange@wisc.edu

E5  DoIT ServiceU

*DoIT User Services, Human Resources, and Digital Publishing and Printing Services*

DoIT ServiceU is an 18-month professional development program, including 125 employees, utilizing trained coaches to facilitate structured training, learning activities, projects, internal support, and coaching.

Brandon Bernier, brandon.bernier@doit.wisc.edu
Jenny Kivistad, jennifer.kivistad@doit.wisc.edu
Geoff Larson, gwlarson@wisc.edu

E6  IT Careers Academy

*Administrative Information Management Services, DoIT, and Housing*

Promote workforce diversity on campus with the ITCA model; a collaborative effort of AIMS, DoIT, Housing, and the Urban League of Greater Madison.

Lisa Diaz, idiaz@aims.wisc.edu, AIMS
Peter Valeo, pvaloe@doit.wisc.edu, DoIT
Calvine (Carol) Henry, chenry@aims.wisc.edu, AIMS
Lori Kinnard, lakinnard@wisc.edu, DoIT
E7 Mentorship Frameworks in the Center for Academic Excellence
The Center for Academic Excellence
The two mentorship models that have been implemented in the Center for Academic Excellence are Peer Mentoring and Academic Mentoring.
http://cae.ls.wisc.edu/index.htm
Sara Scott, sscott4@wisc.edu
Chou Yee Ngue Her, cgher@wisc.edu
Aygul Hoffman, anhoffman2@wisc.edu
Pa Her, her1@wisc.edu

E8 IT-IS Will Help You Find The Answers You Need
IT Infrastructure Services (IT-IS) within the Office of the CIO
IT Infrastructure Services (IT-IS) provides free IT consulting for database, server, and website hosting, storage, and backup. IT-IS will gather your requirements, develop a proposal, and provide guidance for implementation.
https://www.doit.wisc.edu/hosting/
Luke Bluma, luke.bluma@doit.wisc.edu
Mike Layde, michael.layde@doit.wisc.edu

E9 In Search of Helpful-Help: Boundary-Spanning Engagement of Voices, Views, and Vantage Points to Discern, Diversify, & Sustain Relevance, Responsiveness, and Efficacy
Student Success Institute
The Student Success Institute is a cross-campus/cross-role incubator for innovation and improvement of holistic student success initiatives using diversity-grounded, equity-minded assessment and evaluation with a double-sided mirror.
Hazel Symonette, hsymonette@studentlife.wisc.edu, Division of Student Life

E10 Cultivating Academic Identities: Smoothing Transitions from High School to College, to Graduate Schools, AVID/TOPS Program, and McNair Scholars Program
Graduate School
Developing academic capabilities in authentically inclusive, responsive spaces where students can integrate their socio-cultural and academic identities to achieve their career and life goals.
http://www.avidtops.org/; http://grad.wisc.edu/mcnair/
Maya Holtzman, mholtzman@grad.wisc.edu, McNair Scholars Program
Maame Adomako, adomako@wisc.edu, Education Psychology
E11 Homework Matters! Enhancing Communication in Multilingual Work Environments  
Cultural Linguistic Services, Office of Human Resource Development  
Using weekly homework cards as tools, employees and supervisors complete workplace language tasks together to improve communication, morale, and understanding of work rules and procedures. https://www.ohrd.wisc.edu/home/HideATab/CulturalLinguisticServicesHome/WorkplaceLearningProgram/tabid/136/Default.aspx  
Brenda Ferreira, bferreira@ohr.wisc.edu  
Jennifer Sell, jsell@ohr.wisc.edu  
Pang Xiong, pxiong@ohr.wisc.edu  
Kayla Potts, kpotts@ohr.wisc.edu

E12 EID Revolution To Know We Matter  
Facilities Planning and Management  
How the Division of FP&M is pumped up. We tackle the challenges of Engagement, Inclusion & Diversity head on! EID plans in place, urging immediate actions and visible results. www.eid.fpm.wisc.edu  
Dan Okoli, dokoli@fpm.wisc.edu, Capital Planning and Development  
Anne Bogan, abogan@fpm.wisc.edu, Transportation Services  
Liz Hammer, lhammer@fpm.wisc.edu, FP&M Communications  
John Hanson, jghanson@wisc.edu, Physical Plant – Electric Shop  
Shoko Miyagi, smiyagi@fpm.wisc.edu, FP&M Training  
Rebecca Moritz, rmoritz@fpm.wisc.edu, Environment, Health and Safety – Biosafety  
Laura Peterson, lpeterson@fpm.wisc.edu, Physical Plant – Grounds  
Rob Shively, rshively@fpm.wisc.edu, Space Management Office  
Top Tantivivat, vtantivivat@fpm.wisc.edu, Campus Planning and Landscape Architecture

E13 The Climate Is Changing For the Better  
College of Letters and Science Climate Committee (LSCC)  
The LSCC encourages and promotes respectful, civil, and transparent work and classroom environments on campus so all employees may thrive and reach their fullest potential. http://www.ls.wisc.edu/lsclimatecommittee.html

All of the following can be emailed at lscc@ls.wisc.edu:  
Ivy Corfis, Ricardo Court, Mary Czynszak-Lyne, Nazan Gillie, Anita Lightfoot, and Anne Murphy-Lom

E14 Preventing and Eradicating Workplace Bullying  
Office of the Provost  
An ad hoc effort to prevent and eradicate bullying on campus.  
Jim Gray, jjgray2@wisc.edu  
Maury Cotter, mcotter@wisc.edu
E15  Administrative Process Redesign (APR)

Join us for an overview of new projects, results and resources from APR, including an introduction to our new website and training opportunities.

apr.wisc.edu
Alice Gustafson, agustafson@vc.wisc.edu
Janet DesChenes, jdeschenes@vc.wisc.edu
Nevin Olson, nolson@vc.wisc.edu
Jim Thompson, jthompson@vc.wisc.edu

E16  Free Yourself from the Burden of Your Paper

Manage files/processes digitally with DoIT's Enterprise Content Management Service (ECMS); how Enrollment Management improved student financial aid application processing; plans for improving admissions processing.

Guy Stalnaker, jstalnak@wisc.edu
Craig Stephenson, cnstephe@wisc.edu

E17  Graduate School Degree Warrants: Remodeled, Renewed, Revitalized

Admissions & Academic Services Office, The Graduate School

Using DoIT's Enterprise Content Management System (ECMS), ImageNow, to renovate the graduate degree warrants process from paper to online.

Michelle Holland, Holland@grad.wisc.edu
F. Max Coller, fmcoller@grad.wisc.edu

E18  Making Receipt Reduction a Reality at UW-Madison

Office of Sustainability

If UW-Madison's annually produced receipts were held back-to-back from Madison, they would reach Dallas, TX. Discover the processes behind the data collection, collaboration, and improvement plan.

http://sustainability.wisc.edu/campus-wide-receipt-reduction/
Rachel Feil, rjfeil@wisc.edu, Office of Sustainability
Kyla Kaplan, kskaplan@wisc.edu, Associated Students of Madison

E19  Journals (There's an app for that!)

UW-Madison Libraries

Stay current in your field by using BrowZine to read, share, save & annotate scholarly journals on your iPad or Android tablet.

http://www.library.wisc.edu/messages/browzine.html
Stephen Johnson, sjohnson@library.wisc.edu, Ebling Library
Nancy McClements, nmcclements@library.wisc.edu, UW Libraries
E20  My UW Housing From Paper to Portal: The One Stop Shop
Division of University Housing
My UW Housing is the online portal created to communicate with University Housing students from the initial contract offer through move-in day.
Emily Luker, emily.luker@housing.wisc.edu
Kristina Rittel, kristina.rittel@housing.wisc.edu

E21  The Coordinated Leadership Initiative: Introducing a New Leadership Framework to Campus
A Cross-Campus Collaboration Among CfLI, OHRD, Division of Student Life, Office of the Provost, and Others…
The CLI Leadership Framework is a resource to faculty, staff, and students for positive, action-oriented approaches to Leadership in courses, workplaces, student organizations, and an array of community contexts. This poster shares the story of the CLI thus far and invites your engagement in co-creating its future! http://leadership.wisc.edu/
Catherine Stephens, cstephens@education.wisc.edu
Libby Bestul, lbestul@wisc.edu
Nancy Mitchell, nmitch5@gmail.com
Christopher Dakes, dakes@wisc.edu
Mark Kueppers, kueppers@studentlife.wisc.edu
Heidi Lang, helang@wisc.edu
Megan Schmid, mjschmid@wisc.edu
Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu

E22  It’s Your BioCommons: A Place to Build Community and Increase Access
Institute for Biology Education, Steenbock Library, and Office of Undergraduate Advising
A new community space for students in the biological sciences, with information about opportunities all over campus, is scheduled to open at Steenbock Library in Fall 2014.
http://www.biology.wisc.edu/biocommmons.html
Amy Bethel, abethel@wisc.edu, Institute for Biology Education
Jessica Newman, jnewman@library.wisc.edu, Steenbock Library

E23  Poverty and Health: Active Education for Preclinical Medical Students

E24  Increasing Student Comfort and Skills in Health Policy Advocacy: An Effective Educational Intervention
School of Medicine and Public Health
UWSMPH Integrative Cases connect medical students with medical and community experts to provide exploration and experiential learning focused on key public health topics.
Rolie Schapiro, rschaipir@wisc.edu
Stephen Bagwell, sbagwell@wisc.edu
Special Thanks to...

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www.quality.wisc.edu

Office of Human Resource Development  
www.ohrd.wisc.edu

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SHOWCASE 2015

Save the date!  
April 14, 2015
Showcase 2014 - Event Map

2nd Floor

Breakout Sessions:
- B: 9 - 9:45 a.m.
- D: 10-10:45 a.m.

Varsity Hall 3
Poster Exhibits
8 - 11 a.m.

Varsity Hall 1 & 2
Keynote Presentation
11:15 a.m. - 1 p.m.

2nd Floor

3rd Floor

Breakout Sessions:
- A: 9 - 9:45 a.m.
- C: 10-10:45 a.m.

Keynote Overflow
11:15 a.m. - 1 p.m.

Sift & Winnow Coat room
Traditions Showcase Office

Northwoods
Landmark
Industry
Agriculture

Breakout Sessions

Chairs Chats
9 - 10:15 a.m.

Poster Exhibits

Varsity Hall 1 & 2
Keynote Presentation
11:15 a.m. - 1 p.m.