

SHOWCASE

Sharing our best practices. 2014



Leading the Way with Innovation and Excellence

Welcome to UW-Madison's fourteenth annual improvement Showcase, a time set aside to learn from each other and recognize efforts on campus to improve work, learning, and climate.

April 2, 2014
8:00 a.m. – 1:00 p.m.
UW-Madison Union South

<http://www.quality.wisc.edu/showcase.htm>

Today's Speakers

Dave Franchino, Keynote, "Design Thinking"

"Design Thinking" is a concept that is being increasingly discussed across the UW-Madison campus. Dave Franchino brings a wealth of experience in solving real-world challenges using the Design Thinking approach. In his keynote, Dave will review the basic concepts of Design Thinking and offer some ideas about how we can apply those concepts in a university setting.



Dave is the president and principal of designconcepts, a Madison-based design and innovation company, where he links design thinking with business strategy. Dave has also been a lecturer in the College of Engineering; a lead engineer on the team that designed the first line of Saturn automobiles; and a product development engineer for IDEO, a ground-breaking West Coast design firm. He earned an MS in Mechanical Engineering from Stanford University.

A number of campus leaders join us to welcome the Showcase participants and help us celebrate the improvements made across campus. Speaking briefly at various points in the day will be:



From left to right:

- Paul DeLuca, University Provost and Vice Chancellor for Academic Affairs
- Darrell Bazzell, Vice Chancellor for Finance and Administration
- Jeanette Roberts, Dean, School of Pharmacy
- Karl Scholz, Dean, College of Letters & Science
- Soyeon Shim, Dean, School of Human Ecology

Office of Quality Improvement

www.quality.wisc.edu

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Showcase Agenda

Union South

8:00 -11:00	Poster Exhibits Varsity Hall 3 & Varsity Hall Lounge, 2 nd Floor
8:30 - 8:45	Opening Remarks & Welcome Varsity Hall 3, 2 nd Floor
9:00 - 9:45	Breakout Session A – Making Data Come Alive: How Data Visualization Supports Better Decisions and Strategic Planning Industry, 3 rd Floor
	Breakout Session B – Mind Over Marketing: Developing a Strategic Marketing Approach Northwoods, 3 rd Floor
9:00 - 10:15	Chairs Chats – Open to Department Chairs Only Agriculture – 3 rd Floor
10:00 - 10:45	Breakout Session C – Educational Innovation: Three Success Stories Industry, 3 rd Floor
	Breakout Session D – Career Ready Students Northwoods, 3 rd Floor
11:00 - 11:10	Closing Remarks Varsity Hall 3, 2 nd Floor
11:15 - 1:00	Lunch and Keynote Varsity Hall 1&2, 2 nd Floor

Special Sessions and Featured Speakers

Opening Remarks

8:30, Varsity Hall 3, 2nd Floor

Paul DeLuca, Provost

Karl Scholz, Dean, College of Letters & Science

Breakout Session A: Making Data Come Alive: How Data Visualization Supports Better Decisions and Strategic Planning

9:00 - 9:45, Industry, 3rd Floor

Learn how higher education is harnessing the power of data visualization. We will illustrate monitoring campus employee terminations, hires, and diversity; demonstrate data visualizations for enrollment planning; and address frequently asked questions related to the admission pipeline and alumni residency.

Clare Huhn, Academic Planning and Institutional Research

Phil Hull, Registrar's Office

Kathy Luker, Office of Quality Improvement

Breakout Session B: Mind Over Marketing: Developing a Strategic Marketing Approach

9:00 - 9:45, Northwoods, 3rd Floor

If you've ever found yourself left holding the marketing bag, join us for a breakout session that will cover tips, tricks, and tactics for tackling marketing planning at UW-Madison.

Tricia Dickinson, University Marketing Executive Director

David F. Giroux, Director, Marketing and Communications,

Division of Continuing Studies

Chairs Chats –for Department Chairs Only: It's Good for Me. Is it Good for You?

9:00 - 10:15, Agriculture - 3rd Floor

This session is designed for department chairs to share tips with each other. In past years, chairs have recommended books, approaches to committee structures, hiring, succession, budgeting, planning, etc. This session will also include a short overview of campus efforts to address bullying.

Moderator: Steve Stern, Vice Provost for Faculty and Staff

Breakout Session C: Educational Innovation: Three Success Stories

10:00 - 10:45, Industry, 3rd Floor

Educational Innovation is a campus-wide effort to improve student learning, increase our capacity, and generate new revenues through improvements in how we carry out our educational mission. During this session, successful Education Innovation implementations will be featured, including curriculum transformations, online degree offerings, and the application of blended learning principles.

Chris Olsen, Interim Vice Provost for Teaching and Learning

Brian Yandell, Chair, Statistics

John Zumbrunnen, Professor, Department of Political Science

Lynn Maki, Associate Dean, School of Veterinary Medicine

Special Sessions and Featured Speakers

Breakout Session D: Career Ready Students

10:00 - 10:45, Northwoods, 3rd Floor

What is 'career readiness,' and what is the university's role in preparing students for careers in an ever-changing global economy? Our panelists bring a variety of perspectives to these increasingly high profile questions. Hear about evolving practices as well as coordinated efforts already in place and participate in a lively Q&A.

Ammad Amin, Student Facilitator, School of Business Compass Program

John Klatt, CALS Academic Affairs

Leslie Kohlberg, College of Letters & Science

Jerry O'Brien, SoHE Kohl's Center for Retailing Excellence

Rebekah Paré, L&S Career Initiative (Moderator)

Closing Remarks

11:00 - 11:10, Varsity Hall 3, 2nd Floor

Jeanette Roberts, Dean, School of Pharmacy

Bruce Harville, Consultant, Office of Quality Improvement

Lunch and Keynote Presentation: "Design Thinking"

11:15 a.m. – 1:00 p.m., Varsity Hall 1& 2, 2nd Floor

Pre-registration required

(The Keynote presentation will be simulcast in the Landmark Room. No registration is required. No lunch will be served, but you may bring your own.)

Welcome

Maury Cotter, Director, Office of Quality Improvement

Darrell Bazell, Vice Chancellor for Finance and Administration

Introduction

Soyeon Shim, Dean, School of Human Ecology

Featured Speaker

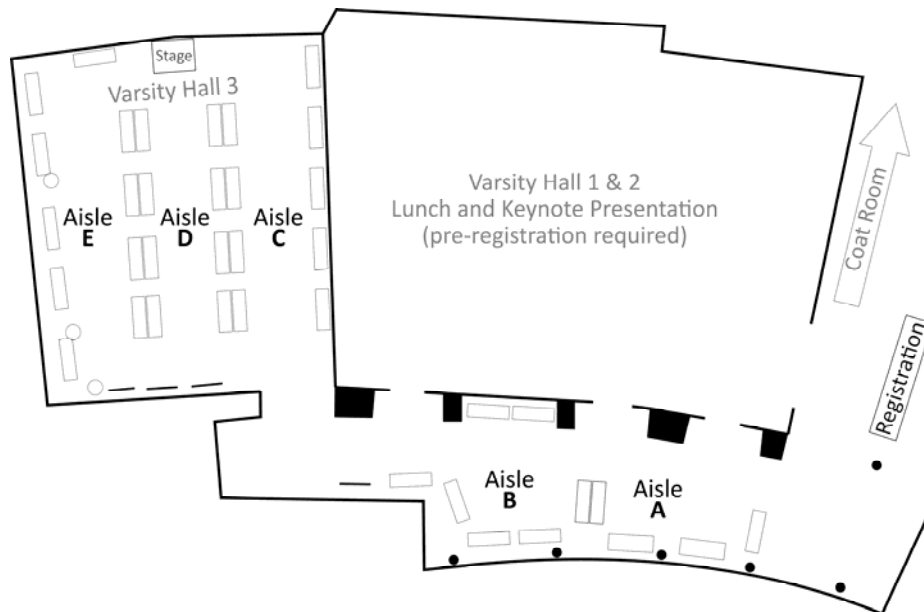
Dave Franchino, designconcepts

Concluding Remarks

Bruce Harville, Office of Quality Improvement

Poster Exhibits

Varsity Hall and Lounge Poster Exhibit Floor Plan



The following pages present key information about each poster on display at Showcase 2014.

Posters are listed in alpha-numeric order by aisle as shown in the diagram above.

Poster Exhibits

A1 **Wanted: Agents of Change**

Division of Continuing Studies

The Continuing Studies Education Innovation Program Development team offers a wide range of services to help faculty and staff create accessible high quality post-baccalaureate degrees and certificates.

<http://continuingstudies.wisc.edu/innovation/>

Katy Duren, kduren@dcs.wisc.edu

Sara Kluender, skluender@dcs.wisc.edu

Melissa Meyer, mmeyer@dcs.wisc.edu

Steve Boldt, sboldt@dcs.wisc.edu

A2 **Blended Learning @ UW-Madison**

DoIT Academic Technology

Learn how blended learning courses that integrate face-to-face and technology-mediated channels are providing interactive, engaging learning experiences and improving student learning outcomes.

<http://edinnovation.wisc.edu/phase-ii-creating-and-executing-your-educational-innovation-plan/whocanhelp/>

Timmo Dugdale, tdugdale@wisc.edu

A3 **Blended Learning at the School of Pharmacy**

School of Pharmacy

Faculty at UW School of Pharmacy have implemented blended learning strategies longitudinally in the curriculum in the spirit of educational innovation. Snapshots of blended learning modalities were featured at an afternoon seminar during the January 2014 winter break.

Mike Pitterle, mepitterle@pharmacy.wisc.edu

Denise Pigarelli, dlwpigarelli@pharmacy.wisc.edu

A4 **A Virtual Interview Case Scenario (VICS) to Improve Teaching Effectiveness**

School of Pharmacy

Learn how the School of Pharmacy partnered with DoIT Academic Technology to create a Virtual Interview Case Scenario (VICS) to improve teaching effectiveness about nonprescription medication recommendations for older adults.

Mike Pitterle, mepitterle@pharmacy.wisc.edu

Denise Pigarelli, dlwpigarelli@pharmacy.wisc.edu

A5 **Environmental Conservation Professional Masters**

Nelson Institute for Environmental Studies

By combining curriculum in conservation planning, environmental policy, and professional development alongside field experiences, we train leaders to tackle complex challenges in a changing world.

<http://nelson.wisc.edu/graduate/environmental-conservation/>

Nathan Schulfer, schulfer@wisc.edu

Janet Silbernagel, jmsilber@wisc.edu

Jamie Hogberg, jhogberg@wisc.edu

Poster Exhibits

A6 Mobile Learning Incubator (MLI)

DoIT Academic Technology

By creating reusable tools, research, and pilot data that inspire ideas and collaboration around blended learning, MLI provides an easy entry point for faculty interested in producing a mobile learning project.

<http://mobile.wisc.edu/teaching-and-learning/>

John Martin, johnmartin@wisc.edu

A7 Flexible Physics Mobile

Department of Physics

Flexible Physics Mobile creates short YouTube videos bridging lecture and lab for Physics 103, 104, 109, 201, 202, 207, and 208.

<http://www.youtube.com/user/flxblphy>, <http://flexible.physics.wisc.edu>, &

[Youtube channel Flexible Physics UW Madison](#)

Duncan Carlsmith, duncan@hep.wisc.edu

Aditya Singh, asingh36@wisc.edu

Lauren Wielgus, lwielgus@wisc.edu

A8 Educational Innovation: Leveraging Best Practices to Develop Online Courses

DoIT Academic Technology

Academic Technology continues to partner with our colleagues across campus to share best practices and provide a common approach to designing and developing content online.

Kari Jordahl, kjordahl@doit.wisc.edu

Rich Path, rlp@wisc.edu

B1 Educational Innovation (EI)

Office of the Provost

EI enhances teaching and learning effectiveness, expands capacities to serve more students, the state, and the world, while increasing financial efficiency and generating new resources. www.edinnovation.wisc.edu

Lika Balenovich, balenovich@wisc.edu

B2 Massive Open Online Course (MOOC) pilot at UW-Madison

Office of the Provost

Lessons learned from MOOCs and reflections on UW-Madison's experiment to explore the value they may bring to higher education.

<http://edinnovation.wisc.edu>; <https://www.coursera.org/wisconsin>

Lika Balenovich, balenovich@wisc.edu, Provost's Office

Mike Fay, michael.fay@doit.wisc.edu, DoIT

Poster Exhibits

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- B3 Rethinking Departmental Structures**
Office of the Provost
Considering and proposing departmental restructuring: Why should you do it, and how?
Jocelyn Milner, jlmilner@wisc.edu, Academic Planning and Analysis
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- B4 Building Alliances: Professional Development for Graduate Students**
Graduate School
Many units across campus are collaborating to coordinate professional development offerings for graduate students and postdocs. Through this alliance, students benefit and partnerships are strengthened.
<http://grad.wisc.edu/pd/events/>
Amy Fruchtman, afruchtm@grad.wisc.edu
Eileen Callahan, ecallahan@grad.wisc.edu
Alissa Ewer, aewer@grad.wisc.edu
-
- B5 From Students to Professionals**
University Health Services
We're not just employers, we're educators.
<http://www.uhs.wisc.edu/>
Amanda Suncar, apsuncar@uhs.wisc.edu
Renae Beier, rabeier@uhs.wisc.edu
Ann Marie Reynolds, amreynolds@uhs.wisc.edu
Rodney Horikawa, ryhorikawa@uhs.wisc.edu
Renee Clodfelter, rkclodfelter@uhs.wisc.edu
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- B6 International Internship Database: Supporting Staff, Students, & Employers**
Division of International Studies
Successes and challenges of a database for staff to manage relationships, students to search, and employers to review applications for international internships. <http://internships.international.wisc.edu>
Michelle Kern Hall, kernhall@international.wisc.edu
Maj Fischer, mhfisher@international.wisc.edu
Michelle Mazzeo, mazzeo@wisc.edu
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- B7 Tracking Graduates: Improving Response Rate and Satisfying Stakeholders**
College of Agricultural and Life Sciences
To satisfy internal and external requests for information, CALS Career Services improved tracking of student post graduation employment and admission to graduate/professional programs.
John Klatt, jklatt@cals.wisc.edu, CALS Career Services
Megan O'Rourke, morourke@cals.wisc.edu, CALS Career Services
Sara Lazenby, slazenby@wisc.edu, Academic Planning and Institutional Research
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Poster Exhibits

B8 Catch the Opportunity to Launch Your Career with a Day in the Field!

College of Letters & Science

The Day in the Field Program enables UW students to catch and discover career opportunities by visiting employers and meeting with UW alumni in many career fields. <http://careers.ls.wisc.edu/experiential-programs--employers.htm>
<http://careers.ls.wisc.edu/experiential-learning--students.htm>

Greg Iaccarino, gjiaccar@wisc.edu

Katie Herrmann, keherrmann@wisc.edu

B9 Recipe for Student Success: L&S Career Initiative

College of Letters and Science

The College of Letters and Science is leading an initiative to advance career readiness for students by fostering collaboration between faculty, staff, students, employers, and alumni to prepare undergraduates for satisfying lives and rewarding careers.

John Karl Scholz, jkscholz@ls.wisc.edu

Gery Essenmacher, gjessem@wisc.edu

Rebekah Pare', pare@wisc.edu

Leslie Kohlberg, kohlberg@wisc.edu

Andrea Lowe, alowe2@wisc.edu

B10 APO's Student Employment Work Model

The Academic Personnel Office

The Student Employment Work Model focuses on creating and maintaining collaborative tools and processes which underscore transferable skills for all stages of the employee life cycle.

Angie Rosas, arosas@ohr.wisc.edu

Anna Golackson, agolackson@ohr.wisc.edu

Briana Miller, bmiller@ohr.wisc.edu

Winston Vakunta, wvakunta@ohr.wisc.edu

B11 Student Employee Advisory Group: Improving Communication at the Wisconsin Union

Wisconsin Union

The Wisconsin Union's Student Employee Advisory Group fosters engagement and recognition while promoting better two-way communication between the Union's 1,400 student employees and permanent staff.

Margaret Tennessen, mtinness@wisc.edu

Mary Hoddy, mhoddy@wisc.edu

Poster Exhibits

B12 Five Minute Focus

Wisconsin Union

The goal of Five Minute Focus is to promote and enhance communication, engagement, and learning between managers, full-time employees, and student staff. Short learning bursts, called huddles, are used to focus on a specific topic that employees can learn within five to twenty minutes. After huddling, supervisors use on-the-fly coaching skills to follow up and provide feedback to their employees.

Ben Clark, baclark3@wisc.edu

Carl Korz, ckorz@wisc.edu

Nicole Prekop, nprekop@wisc.edu

C1 Scaling Up to Grow More FIGs

First-Year Interest Groups (FIGs)

Meeting the challenge of rapid growth while enhancing quality.

www.figs.wisc.edu

Greg Smith, glsmith2@ls.wisc.edu

Kari Fernholz, klfernho@wisc.edu

C2 Wisconsin Companion Animal Resources, Education, and Social Services

School of Veterinary Medicine

Local applications of the One Health model: training future veterinarians, fostering intraprofessional collaboration, and enhancing healthcare access for disadvantaged people and their pets. <http://www.vetmed.wisc.edu/departments/research-and-service/wisconsin-companion-animal-resources-education-and-social-services/>

William Gilles, DVM, wkgilles@svm.vetmed.wisc.edu

Ruthanne Chun, DVM, DACVIM, chunr@vetmed.wisc.edu

C3 Training in Urban Medicine and Public Health (TRIUMPH)

School of Medicine and Public Health

Assessing the impact of a program to prepare UW medical students to promote health equity for urban, medically underserved communities in Milwaukee.

<http://www.med.wisc.edu/education/md/triumph/main/681>

Cynthia Haq MD, clhaq@wisc.edu

Poster Exhibits

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- C4 A New Tool for Studying Classroom Teaching: The Teaching Dimensions Observation Protocol (TDOP)**
Wisconsin Center for Education Research, and the Center on Education and Work
The TDOP is a classroom observation protocol that provides a robust description of classroom practice. Results indicate the types of teaching practices, student-teacher interactions, and other important dimensions of teaching, along with observer notes. The TDOP is being used across the U.S. for peer observations, institutional assessments of teaching, and research.
<http://tdop.wceruw.org>
Matthew Hora, hora@wisc.edu
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- C5 Bridge the Gap Between Resources and Services with Campus Active Directory**
DoIT Systems Engineering and Operations
Use NetID Login, access central services, apply group policy, and more by connecting local departmental resources to the Campus Active Directory Service. <http://www.doit.wisc.edu/campus-active-directory>
Joe Streeter, joseph.streeter@doit.wisc.edu
Chris Spencer, caspencer@wisc.edu
Charlie Calderon, charles.calderon@doit.wisc.edu
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- C6 Manifest: Your Gateway to Resource Authorization**
DoIT Middleware
Easily grant campus users and affiliates access to resources and services.
<http://www.doit.wisc.edu/manifest/>
Josh Olson, jmolson9@wisc.edu
Charlie Calderon, charles.calderon@doit.wisc.edu
Nathan Weyenberg, nweyenberg@wisc.edu
Paul Donahue, rpdonahue@wisc.edu
Dave Conner, daconner@wisc.edu
-
- C7 Untangling the Relationship Puzzle using CRM**
School of Business
Bringing structure and creating organization within a complex relationship environment with CRM.
Meloney Linder, mlinder@bus.wisc.edu, School of Business
Andy Cunningham, andy.cunningham@doit.wisc.edu, DoIT
-
- C8 How Accessible is Your Website**
Office of the CIO
We must improve our processes by integrating accessibility into the web publishing process, starting with design. Community engagement is essential and that begins with awareness.
Gary De Clute, gdeclute@cio.wisc.edu
-

Poster Exhibits

C9 Mobile UW 2.0 - Smartphone App

DoIT, Web and Mobile Solutions

Mobile UW: created with students in mind. Real-time information at your fingertips while on the go. <http://mobile.wisc.edu/>

Brad Leege, leege@doit.wisc.edu

Mark Field, mark.field@doit.wisc.edu

Dave Schroeder, das@doit.wisc.edu

C10 Who Is Lynda and What Can I Learn From Her?

DoIT, Professional Technical Education (PTE)

PTE brings in-depth video tutorials on hundreds of topics to UW-Madison with Lynda.com, all at no cost to you!

<https://www.doit.wisc.edu/training/lynda>

Peter Valeo, pvaleo@doit.wisc.edu

C11 Guided Expense Tool "GET"

Business Services

The Guided Expense Tool "GET" was developed in response to campus requests for a more intuitive tool for submitting travel and expense reimbursement requests. <http://www.news.wisc.edu/22591>;

<http://www.bussvc.wisc.edu/acct/e-Re/index.html>;

<http://www.apr.wisc.edu/travreimb.htm>

Stefanie Merucci, smerucci@bussvc.wisc.edu

Meghann Suchomel, msuchomel@bussvc.wisc.edu

C12 MERIT (Media, Information Resources, and Information Technology)

School of Education

One of MERIT's strategic goals is to support teaching and learning. Join us and learn about Individual Technology Plans designed for SoE faculty.

<http://merit.education.wisc.edu/>

Catherine Stephens, cstephens@education.wisc.edu

Daniel Jacobsohn, jacobsohn@wisc.edu

Anna Lewis, alewis@education.wisc.edu

C13 Project Management Made Simple

Space, Science, & Engineering Center, Graduate School

Project management and reporting system created by a research center to meet the needs of University research projects.

Will Robus, will.robus@ssec.wisc.edu

Amanda Thornton, amanda.thornton@ssec.wisc.edu

Mark Mulligan, mark.mulligan@ssec.wisc.edu

Poster Exhibits

C14 Building the UW Health Improvement Network: A Comprehensive Guide to Improvement to Achieve Better Care, Better Health, and Lower Costs

UW Health - Quality, Safety, and Innovation Department

By building a common language and using a standardized approach to improvement work, UW Health is working to achieve better care, better health, and lower costs across the organization.

Julianna Spranger, Julianna.Spranger@uwmf.wisc.edu

Pratik Prajapati, Pratik.Prajapati@uwmf.wisc.edu

C15 SAFEwalk: Up scaling Quickly to Keep Campus Safe

Transportation Services

How SAFEwalk worked to contribute to campus safety in the Fall of 2013.

http://transportation.wisc.edu/transportation/safeservices_walk.aspx

Deonate Brown, dxbrown@wisc.edu

Lindsay Mosher, lmosher@wisc.edu

Kate Moran, kmoran@fpm.wisc.edu

C16 Scenario-based Learning in Clinical Education

School of Veterinary Medicine

Increasing student engagement and realism through clinical scenarios.

Tyler Gregory, tjgregory@vetmed.wisc.edu

C17 Transportation Options: A New Multi-Modal Approach

Morgridge Center for Public Service

The Morgridge Center implements a plan encouraging students to thoughtfully consider a range of possibilities when choosing how to travel to their local service sites. <http://www.morgridge.wisc.edu/>

Megan Miller, mmiller5@wisc.edu

Karen Crossley, kgcrossl@wisc.edu

Steph Harrill, harrill@wisc.edu

Kristen Cassarini, mkrouse@wisc.edu

Mary Rouse, mkrouse@wisc.edu

C18 The "Community-University Exchange:" a Developmental Evaluation

Morgridge Center for Public Service

CUE will detail a developmental evaluation model as well as best practices for building relationships with community partners for engaged faculty and staff.

Elizabeth Tryon, etryon@wisc.edu

D1 Progress Report on the Campus Strategic Framework

Chancellor's Office

Read about noteworthy progress achieved during the fourth year of the UW-Madison's five-year strategic framework. Introduced in 2009, the framework guides our work to advance the University's long-term vision.

<http://chancellor.wisc.edu/strategicplan/fourth-year-progress-report/>

Maury Cotter, mcotter@wisc.edu, Office of Quality Improvement

Poster Exhibits

D2 UW-Madison Libraries: A Vision for Knowledge Through 2020

UW-Madison Libraries

The poster describes the strategic framework process used by campus libraries to identify areas of focus and priorities. The process featured broad inclusivity by campus library partners and a commitment to success.

www.library.wisc.edu/administration/strategicplanning2013/index.html

Ed Van Gemert, evangemert@library.wisc.edu

D3 Where's Your Library At?

UW-Madison Libraries

The UW-Madison Libraries continue to develop our collections, while making room for both expansion and alternative uses of library space. Because of this, the UW Libraries are implementing a new print management system across our campus. <http://shelving.library.wisc.edu/>

Ed Van Gemert, evangemert@library.wisc.edu

Doug Way, dway@library.wisc.edu

Heather Weltin, hweltin@library.wisc.edu

D4 Departmental Strategic Planning

Department of Mechanical Engineering

Using question-based strategic planning to develop a simple and actionable strategic plan. <http://www.engr.wisc.edu/me.html>

Catherine Carter, clcarter2@wisc.edu

D5 The Wisconsin Collaborative Education Research Network

The Wisconsin Collaborative Education Research Network

We build partnerships to transform education throughout Wisconsin and the world.

Rich Halverson, halverson@education.wisc.edu

Jack Jorgensen, jjjorgensen@education.wisc.edu

Leslie Lang, Llang4@wisc.edu

Laura Dunek, ladunek@wisc.edu

Al Barnicle, abarnicle@wisc.edu

D6 Using Technology in Recruiting

Law School Office of Admissions and Financial Aid

In a highly competitive admissions environment, effective recruiting is essential. Learn how the Law School is using technology to engage our prospective student body.

Rebecca Scheller, rebeccasmith@wisc.edu

Danielle Wampole, dwampole@wisc.edu

Sir Williams, smwilliams5@wisc.edu

Poster Exhibits

D7 Automate Your Manual Tasks

DoIT Customer Applications Services

Workload Automation is able to automate most IT tasks so that you can concentrate on performing what you do best.

<http://www.doit.wisc.edu/workload-automation/>

Rick Post, rpost@doit.wisc.edu

Kim Virden, virden@wisc.edu

D8 What Does Done Look Like?

Office of Student Financial Aid

How Scholarships@UW-Madison is navigating the maturation process from an active project to a holistic support model. www.scholarships.wisc.edu

Keith Brown, keith.brown@finaid.wisc.edu, Office of Student Financial Aid

Alison Rice, rice@saa.ls.wisc.edu, L&S

Karen Martin, kmartin@cals.wisc.edu, CALS

Mary Russell, mlrussell@wisc.edu, School of Nursing

Mary Mercier, mmercier@dcs.wisc.edu, DCS

D9 Can Your app Handle Unusually High Traffic? We'll Make Sure It Can.

DoIT: The Software and Load Testing (SALT) Service

Software testing uncovers hidden issues and limitations. Testing reveals the submerged portion of an iceberg, and allows you to steer your project toward open waters. <http://www.doit.wisc.edu/applications/salt/>

Phil Jochimsen, jochimsen@doit.wisc.edu

John Hare, john.hare@doit.wisc.edu

Brian Keen, brian.keen@doit.wisc.edu

D10 Student Success Institute Collaboration to Enhance 'STEM' Access and Success

Department of Physics

Addressing challenges to student access and success in Science, Technology, Engineering, and Mathematics (STEM) fields by collaborating across disciplines to make physics teaching more relevant to biology students, to increase awareness of graduate school opportunities for first generation students, and to reduce the impacts of Stereotype Threat. <http://www.physics.wisc.edu/plc/>

Susan Nossal, nossal@physics.wisc.edu, Department of Physics

Maya Holtzman, mholtzman@grad.wisc.edu, McNair Scholars Program

Althea R. Miller, armiller6@wisc.edu, School of Education

Jennifer Ball-Sharpe, ballsharpe@wisc.edu, Institute for Biology Education

D11 Vivaldi Ain't All We Whistle

Student Success Institute

Reducing Stereotype Threat; Paying the Education Debt.

Althea R. Miller, armiller6@wisc.edu, School of Education

Poster Exhibits

D12 From SOAR to Alumni: Invest, Involve, Connect

Department of Astronomy

Form lasting connections from SOAR through Alumni.

Sharon Pittman, pittman@astro.wisc.edu

D13 Building Bridges Across Campus: Collaboration for Global Health and Wellness

Global Health Institute

The Global Health Institute strives to link the UW campus to catalyze global health research, education, and engagement. <http://ghi.wisc.edu/>

Elynn Kann, eskann@wisc.edu

Jake Moskol, jamoskol@wisc.edu

D14 WID-WAD: Melding IT and HR Databases

Wisconsin Institute for Discovery

Creating a single source of information for diverse uses. <http://wid.wisc.edu>

Michelle Craft, mcraft@discovery.wisc.edu

Beth Misco, misco@wid.wisc.edu

D15 Implementing a Strategic Plan

College of Agricultural and Life Sciences (CALS)

CALS is using some unique methods of implementing its strategic plan by bringing people into the conversation and getting every corner of the college involved. www.cals.wisc.edu/stratplan

Kara Luedtke, kluedtke@cals.wisc.edu

D16 Keeping It Off the Shelf: an Engaging Strategic Plan

School of Veterinary Medicine

Proactively communicating and engaging internal and external stakeholders to get results. www.vetmed.wisc.edu/strategic-plan/

Kristi Thorson, kvthorson@vetmed.wisc.edu

E1 Discovery to Product

UW-Madison and the Wisconsin Alumni Research Foundation (WARF)

Discovery to Product (D2P) is a major new partnership between UW-Madison and WARF, focused on entrepreneurship and moving UW-inspired technology and innovation to market. D2P will use a collaborative approach to leverage current strengths and resources on campus and in the community.

<http://d2p.wisc.edu/>

John Biondi, d2p@grad.wisc.edu, D2P Director

Poster Exhibits

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- E2 Saying Goodbye Sustainably: University Housing Move-Out**
University Housing, WE Conserve, Office of Sustainability
Creating an easy way for students to recycle or have belongings reused after move-out creates greater than expected engagement results.
<http://www.housing.wisc.edu/sustainability>
Laura Shere, laura.shere@housing.wisc.edu, University Housing
Mike Henry, mike.henry@housing.wisc.edu, University Housing
Frank Kooistra, fkooistra@fpm.wisc.edu, WE Conserve/Office of Sustainability
-
- E3 Creating Connections and Sharing Ideas: Building a Campus Community through Sustainability Research**
Office of Sustainability
How to build effective networking programs and events that bring experts across academic and operational units together through shared ideas and discoveries in sustainability research. <http://sustainability.wisc.edu/>
Arielle Korner, korner@wisc.edu
Laura Linde, lalinde@wisc.edu
Rachel Feil, rjfeil@wisc.edu
Colin Higgins, cthiggins@wisc.edu
Jill Sakai, jasakai@wisc.edu
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- E4 Styrofoam Recycling At UW-Madison**
Physical Plant, WE CONSERVE
What locations we recycle at, where the Styrofoam goes, and further information about the program. <http://www.conserve.wisc.edu/>
Frank Kooistra, fkooistra@cals.wisc.edu
Aaron Conradt, aconradt@wisc.edu
Luke Vandenlangenberg, lvandenlange@wisc.edu
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- E5 DoIT ServiceU**
DoIT User Services, Human Resources, and Digital Publishing and Printing Services
DoIT ServiceU is an 18-month professional development program, including 125 employees, utilizing trained coaches to facilitate structured training, learning activities, projects, internal support, and coaching.
Brandon Bernier, brandon.bernier@doit.wisc.edu
Jenny Kvistad, jennifer.kvistad@doit.wisc.edu
Geoff Larson, gwlarson@wisc.edu
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- E6 IT Careers Academy**
Administrative Information Management Services, DoIT, and Housing
Promote **workforce** diversity on campus with the ITCA model; a collaborative effort of AIMS, DoIT, Housing, and the Urban League of Greater Madison.
Lisa Diaz, ldiaz@aims.wisc.edu, AIMS
Peter Valeo, pvaleo@doit.wisc.edu, DoIT
Calvine (Carol) Henry, chenry@aims.wisc.edu, AIMS
Lori Kinnard, lakinnard@wisc.edu, DoIT
-

Poster Exhibits

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- E7 Mentorship Frameworks in the Center for Academic Excellence**
The Center for Academic Excellence
The two mentorship models that have been implemented in the Center for Academic Excellence are Peer Mentoring and Academic Mentoring.
<http://cae.ls.wisc.edu/index.htm>
Sara Scott, sscott4@wisc.edu
Chou Yee Ngue Her, cyher@wisc.edu
Aygul Hoffman, anhoffman2@wisc.edu
Pa Her, her1@wisc.edu
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- E8 IT-IS Will Help You Find The Answers You Need**
IT Infrastructure Services (IT-IS) within the Office of the CIO
IT Infrastructure Services (IT-IS) provides free IT consulting for database, server, and website hosting, storage, and backup. IT-IS will gather your requirements, develop a proposal, and provide guidance for implementation.
<https://www.doit.wisc.edu/hosting/>
Luke Bluma, luke.bluma@doit.wisc.edu
Mike Layde, michael.layde@doit.wisc.edu
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- E9 In Search of Helpful-Help: Boundary-Spanning Engagement of Voices, Views, and Vantage Points to Discern, Diversify, & Sustain Relevance, Responsiveness, and Efficacy**
Student Success Institute
The Student Success Institute is a cross-campus/cross-role incubator for innovation and improvement of holistic student success initiatives using diversity-grounded, equity-minded assessment and evaluation with a double-sided mirror.
Hazel Symonette, hsymonette@studentlife.wisc.edu, *Division of Student Life*
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- E10 Cultivating Academic Identities: Smoothing Transitions from High School to College, to Graduate Schools, AVID/TOPS Program, and McNair Scholars Program**
Graduate School
Developing academic capabilities in authentically inclusive, responsive spaces where students can integrate their socio-cultural and academic identities to achieve their career and life goals.
<http://www.avidtops.org/>; <http://grad.wisc.edu/mcnair/>
Maya Holtzman, mholtzman@grad.wisc.edu, *McNair Scholars Program*
Maame Adomako, adomako@wisc.edu, *Education Psychology*
-

Poster Exhibits

E11 Homework Matters! Enhancing Communication in Multilingual Work Environments

Cultural Linguistic Services, Office of Human Resource Development
Using weekly homework cards as tools, employees and supervisors complete workplace language tasks together to improve communication, morale, and understanding of work rules and procedures. <https://www.ohrd.wisc.edu/home/HideATab/CulturalLinguisticServicesHome/WorkplaceLearningProgram/tabid/136/Default.aspx>

Brenda Ferreira, bferreira@ohr.wisc.edu
Jennifer Sell, jtsell@ohr.wisc.edu
Pang Xiong, pxiong@ohr.wisc.edu
Kayla Potts, kpotts@ohr.wisc.edu

E12 EID Revolution To Know We Matter

Facilities Planning and Management
How the Division of FP&M is pumped up. We tackle the challenges of Engagement, Inclusion & Diversity head on! EID plans in place, urging immediate actions and visible results. www.eid.fpm.wisc.edu

Dan Okoli, dokoli@fpm.wisc.edu, Capital Planning and Development
Anne Bogan, abogan@fpm.wisc.edu, Transportation Services
Liz Hammen, lhammen@fpm.wisc.edu, FP&M Communications
John Hanson, jghanson@wisc.edu, Physical Plant – Electric Shop
Shoko Miyagi, smiyagi@fpm.wisc.edu, FP&M Training
Rebecca Moritz, rmoritz@fpm.wisc.edu, Environment,
Health and Safety – Biosafety
Laura Peterson, lpeterson@fpm.wisc.edu, Physical Plant – Grounds
Rob Shively, rshively@fpm.wisc.edu, Space Management Office
Top Tantivivat, vtantivivat@fpm.wisc.edu, Campus Planning and Landscape
Architecture

E13 The Climate Is Changing For the Better

College of Letters and Science Climate Committee (LSCC)
The LSCC encourages and promotes respectful, civil, and transparent work and classroom environments on campus so all employees may thrive and reach their fullest potential. <http://www.ls.wisc.edu/lscclimatecommittee.html>

All of the following can be emailed at lsccl@ls.wisc.edu:
Ivy Corfis, Ricardo Court, Mary Czyszczak-Lyne, Nazan Gillie, Anita Lightfoot,
and Anne Murphy-Lom

E14 Preventing and Eradicating Workplace Bullying

Office of the Provost
An ad hoc effort to prevent and eradicate bullying on campus.
Jim Gray, jgray2@wisc.edu
Maury Cotter, mcotter@wisc.edu

Poster Exhibits

E15 Administrative Process Redesign (APR)

Administrative Process Redesign (APR)

Join us for an overview of new projects, results and resources from APR, including an introduction to our new website and training opportunities.

apr.wisc.edu

Alice Gustafson, agustafson@vc.wisc.edu

Janet DesChenes, jdeschenes@vc.wisc.edu

Nevin Olson, nolson@vc.wisc.edu

Jim Thompson, jthompson@vc.wisc.edu

E16 Free Yourself from the Burden of Your Paper

Division of Information Technology

Manage files/processes digitally with DoIT's Enterprise Content Management Service (ECMS): how Enrollment Management improved student financial aid application processing; plans for improving admissions processing.

Guy Stalnak, jstalnak@wisc.edu

Craig Stephenson, cnstephe@wisc.edu

E17 Graduate School Degree Warrants: Remodeled, Renewed, Revitalized

Admissions & Academic Services Office, The Graduate School

Using DoIT's Enterprise Content Management System (ECMS), ImageNow, to renovate the graduate degree warrants process from paper to online.

Michelle Holland, Holland@grad.wisc.edu

F. Max Collier, fmcoller@grad.wisc.edu

E18 Making Receipt Reduction a Reality at UW-Madison

Office of Sustainability

If UW-Madison's annually produced receipts were held back-to-back from Madison, they would reach Dallas, TX. Discover the processes behind the data collection, collaboration, and improvement plan.

<http://sustainability.wisc.edu/campus-wide-receipt-reduction/>

Rachel Feil, rjfeil@wisc.edu, Office of Sustainability

Kyla Kaplan, kskaplan@wisc.edu, Associated Students of Madison

E19 Journals (There's an app for that!)

UW-Madison Libraries

Stay current in your field by using BrowZine to read, share, save & annotate scholarly journals on your iPad or Android tablet.

<http://www.library.wisc.edu/messages/browzine.html>

Stephen Johnson, sjohnson@library.wisc.edu, Ebling Library

Nancy McClements, nmcclements@library.wisc.edu, UW Libraries

Poster Exhibits

E20 My UW Housing From Paper to Portal: The One Stop Shop

Division of University Housing

My UW Housing is the online portal created to communicate with University Housing students from the initial contract offer through move-in day.

Emily Luker, emily.luker@housing.wisc.edu

Kristina Rittel, kristina.rittel@housing.wisc.edu

E21 The Coordinated Leadership Initiative: Introducing a New Leadership Framework to Campus

A Cross-Campus Collaboration Among CfLI, OHRD, Division of Student Life, Office of the Provost, and Others...

The CLI Leadership Framework is a resource to faculty, staff, and students for positive, action-oriented approaches to Leadership in courses, workplaces, student organizations, and an array of community contexts. This poster shares the story of the CLI thus far and invites your engagement in co-creating its future! <http://leadership.wisc.edu/>

Catherine Stephens, cstephens@education.wisc.edu

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Nancy Mitchell, nmitch5@gmail.com

Christopher Dakes, dakes@wisc.edu

Mark Kueppers, kueppers@studentlife.wisc.edu

Heidi Lang, helang@wisc.edu

Megan Schmid, mschmid@studentlife.wisc.edu

Harry Webne-Behrman, hwebnebehrman@ohr.wisc.edu

E22 It's Your BioCommons: A Place to Build Community and Increase Access

Institute for Biology Education, Steenbock Library, and Office of Undergraduate Advising

A new community space for students in the biological sciences, with information about opportunities all over campus, is scheduled to open at Steenbock Library in Fall 2014.

<http://www.biology.wisc.edu/biocommons.html>

Amy Bethel, abethel@wisc.edu, Institute for Biology Education

Jessica Newman, jnewman@library.wisc.edu, Steenbock Library

E23 Poverty and Health: Active Education for Preclinical Medical Students

E24 Increasing Student Comfort and Skills in Health Policy Advocacy: An Effective Educational Intervention

School of Medicine and Public Health

UWSMPH Integrative Cases connect medical students with medical and community experts to provide exploration and experiential learning focused on key public health topics.

Renie Schapiro, rschapir@wisc.edu

Stephen Bagwell, sbagwell@wisc.edu

Special Thanks to...



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www.quality.wisc.edu

Office of Human Resource Development
www.ohrd.wisc.edu

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April 14, 2015

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