

# SHOWCASE 2017



***Leading the Way with Innovation and Excellence***

***Welcome to UW-Madison's eighteenth annual  
improvement Showcase, a time set aside to learn  
from each other and recognize efforts on campus to  
improve work, learning, and climate.***

April 5, 2017  
8:00 a.m. - 12:15 p.m.  
UW-Madison Union South

**<http://www.quality.wisc.edu/showcase.htm>**



"Faculty and staff across our campus are continually looking for ways to advance learning, research and scholarship, and to better serve our constituents. These efforts are helping us to build an entrepreneurial culture that nourishes creativity and innovation. Showcase is an important opportunity to share success stories and think about how to leverage and scale improvements so that we can maintain excellence while striving to become even more efficient."

**Rebecca Blank**  
**Chancellor**

"Showcase is all about ideas and impact. Faculty and staff, or entire departments, develop new ideas to improve programs or processes that move them toward their goals. What is rewarding and valuable to all of us - and what we come to Showcase to see - is the outcome or positive impact of these ideas. Showcase promotes the sharing of these stories so that ideas can be replicated, improved, perhaps applied to different challenges, and collaborative partnerships can grow. That's impact!"

**Sarah C. Mangelsdorf**  
**Provost**



## Keynote Speaker



**Laurent Heller, Keynote  
Vice Chancellor for Finance and Administration**

**“Reinvesting in UW-Madison:  
Leveraging Data for Strategic Decision Making”**

Laurent Heller began his appointment as the University of Wisconsin-Madison’s Vice Chancellor for Finance and Administration in August 2016. Heller has more than 15 years of experience in budgeting and finance, higher education strategy, and business operations.

Heller came to UW-Madison from the University of California, Berkeley, where he served as assistant vice chancellor, financial planning and analysis. Prior to that role, he served in several key administrative positions at Cal, including director of the campus budget office and director of strategy and analysis for the Law School.

### **Showcase 2017 Hosts**

Office of Quality Improvement

[www.quality.wisc.edu](http://www.quality.wisc.edu)

Office of Talent Management

[www.ohrd.wisc.edu](http://www.ohrd.wisc.edu)

## Special Sessions and Featured Speakers

---

### Opening Remarks to Poster Presenters

7:45, Varsity Hall, 2<sup>nd</sup> Floor

*Sarah C. Mangelsdorf, Provost*

---

### Poster Session

8:00–11:00, Varsity Hall 2 & 3, 2<sup>nd</sup> Floor

---

### Breakout Session A: Best Practices in Research Grant Proposal Development

8:15 - 9:00, Industry, 3<sup>rd</sup> Floor

This session is for anyone involved in developing and submitting research proposals, supporting colleagues who do this, or have an interest in writing a proposal but do not know where to start. During this interactive session, participants will engage in short discussions targeting specific steps in the proposal development process – starting with an idea for a research project through receipt of funding.

*Brenda Egan, Proposals Manager, Research and Sponsored Programs*

*Sarah Marcotte, Research Administrator, CALS Dean's Office*

*Christa Schulz, Research Administrator, SMPH Dean's Office*

*Kim Stevenson, Assistant Director of Research, SMPH, Pediatrics*

---

### Breakout Session B: Power Up Your Productivity: Tips, Tricks, and Tools to Bring Technology Into Your Workflows

8:15 - 9:00, Northwoods, 3<sup>rd</sup> Floor

If you have ever been overwhelmed by email, forgotten a password, lost control of your calendar, or struggled to organize daily tasks, then this is the session for you! Learn how you can leverage technology to manage productivity and enhance workflows around business practices. Tackle your to-dos, optimize collaboration, and become the envy of your colleagues by implementing a few key strategies that capitalize on modern tools and technology.

*Jonathan Henkel, Professional Programs Coordinator,*

*Computer Sciences Department*

---

### Poster Flash Talks

9:15 - 10:00, Marquee Theatre, 2<sup>nd</sup> Floor

Relax in a comfortable seat and learn about posters as exhibitors present their projects in rapid-fire flash talks. Make note of posters you find intriguing for follow-up conversations back in Varsity Hall.

*Moderator: Bruce Harville, Office of Quality Improvement*

## Special Sessions and Featured Speakers

---

### **Breakout Session C: Decision-Making in Complex Systems**

10:15 - 11:00, Industry, 3<sup>rd</sup> Floor

We all operate within complex systems. For decision-making in these complex systems, knowing the questions to ask is more important than knowing the answers up front. Join us for an opportunity to explore the questions project managers, facilitators, and leaders can ask (or make sure someone is asking) in the decision-making process. Included will be a “cheat sheet” of questions for various stages of problem solving.

*Kathleen A. Paris, Ph.D., Consultant and Managing Partner,  
Kathleen Paris, LLC*

---

### **Breakout Session D: Stop Surveying and Start Interviewing for Better Websites**

10:15 - 11:00, Northwoods, 3<sup>rd</sup> Floor

How do you design a good website or app? Join us for this hands-on session to learn a simple and effective technique to better understand your users, dig deeper into their contexts and motivations, and design more intuitive, delightful digital experiences for them.

*Phyllis Treige, Experience Design Lead, Division of Information  
Technology  
Scott Owczarek, Registrar*

---

### **Closing Remarks**

11:00, Varsity Hall, 2<sup>nd</sup> Floor

*John Krogman, Chief Operating Officer, Division of Information  
Technology*

---

### **Keynote Presentation**

11:15 - 12:15, Marquee Theatre, 2<sup>nd</sup> Floor

#### **Welcome:**

*Darin Harris, Interim Director, Office of Quality Improvement*

#### **Introduction:**

*François Ortalo-Magné, Dean, Wisconsin School of Business*

#### **Featured Speaker:**

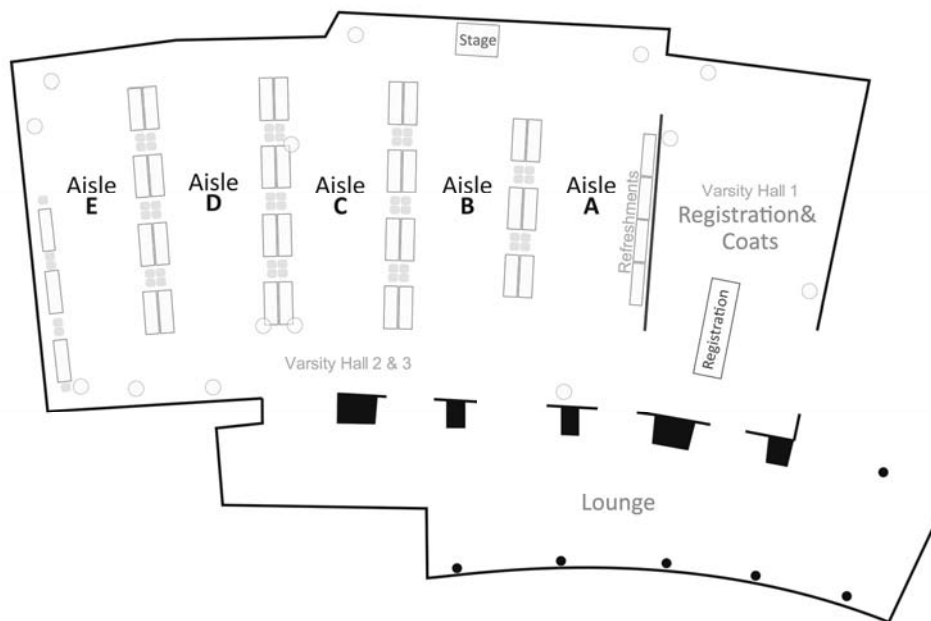
*Laurent Heller, Vice Chancellor for Finance and Administration*

#### **Concluding Remarks:**

*Bruce Harville, Office of Quality Improvement*

## Poster Exhibits

### Varsity Hall and Lounge Poster Exhibit Floor Plan



The following pages present key information about each poster on display at Showcase 2017.

Posters are listed in alpha-numeric order by aisle as shown in the diagram above.

## Poster Exhibits

---

### **A1 Campus collaboration produces shared system for community partnerships**

*Morgridge Center for Public Service*

A cross-campus collaboration between the Morgridge Center for Public Service and the Center for Community & Nonprofit Studies co-created a communication and referral system to streamline and ensure answers to community requests for information and resources.

[https://morgridge.wisc.edu/community\\_learning/index.aspx](https://morgridge.wisc.edu/community_learning/index.aspx)

*Elizabeth Tryon, elizabeth.tryon@wisc.edu, etryon@wisc.edu*

*Haley Madden, hmadden@wisc.edu*

---

### **A2 Facilitating Industry Sponsored Research: OIP and the Third Way Report**

*The Office of Industrial Partnerships*

Come talk to the Office of Industrial Partnerships' contracts specialists about how the Third Way Report helps to alleviate the issues that arise when negotiating research agreements with industry.

<https://research.wisc.edu/office-of-industrial-partnerships/>

*Richelle Martin, richelle.martin@wisc.edu*

*Majiedah Pasha, majiedah.pasha@wisc.edu*

*John Waller, john.waller@wisc.edu*

*Jessica Osiecki, jessica.osiecki@wisc.edu*

---

### **A3 The UW-Madison Speakers Bureau: Bringing the UW to You**

*The UW-Madison Speakers Bureau - Campus and Visitor Relations*

Connecting the people of Wisconsin with their flagship state university.

<https://speakers.wisc.edu/>

*Gwen Drury, gwen.drury@wisc.edu*

*Kayla Jennings, kjennings4@wisc.edu*

---

### **A4 Designing the Communities of Practice Guide**

*DoIT Academic Technology, Office of Human Resources, HR Communities of Practice Office, Communities of Practice Network*

Designing a Guide for developing communities of practice at UW-Madison for people who share similar processes or challenges, to create efficiencies and advance innovation. <http://go.wisc.edu/468151>

*Harry Webne-Behrman, harry.webnebehrman@wisc.edu,*

*Office of Human Resources, HR Communities of Practice Office*

*Chris Lupton, christine.lupton@wisc.edu, DoIT Academic Technology*

*Julie Johnson, jjohnson89@wisc.edu, DoIT Academic Technology,*

*Department of Faculty Engagement*

## Poster Exhibits

---

### A5 UW-Madison Campus Master Plan: Extending Our History - Embracing Our Future

*FP&M - Campus Planning & Landscape Architecture*

The Campus Master Plan is a framework for the future of our 936-acre campus – the next chapter in a remarkable journey that began 168 years ago with 20 students and a faculty of one. [www.masterplan.wisc.edu](http://www.masterplan.wisc.edu)

*Gary A. Brown, gary.brown@wisc.edu*

*Aaron J. Williams, aaron.williams@wisc.edu*

---

### A6 Using Research to Build Better Public Policy: Tips for Working with Legislators

*Robert M. La Follette School of Public Affairs*

This poster highlights strategies for working with legislators using an educational, nonpartisan approach, including tips for making research relevant, useful, and accessible.

<https://www.lafollette.wisc.edu/outreach-public-service>

*Hilary Shager, hshager@lafollette.wisc.edu*

*Heidi Normandin, hjnorman@wisc.edu*

*Karina Virrueta, kvirrueta@wisc.edu*

---

### B1 The Collaborative for Advancing Learning and Teaching

*Office of the Provost - Educational Innovation Initiative*

The Collaborative brings together seven previously independent units into one organization, and aims to enhance cross-campus teaching and learning efforts including more integrated professional development for faculty, staff, and graduate students, and programming to support learning within and beyond the classroom.

<https://provost.wisc.edu/teach/the-collaborative.htm>

*Steven Cramer, steven.cramer@wisc.edu*

*Caitlin O'Brien, caitlin.obrien@wisc.edu*

---

### B2 EI Small Grant Program

*Office of the Provost - Educational Innovation (EI) Initiative*

From blended and online learning to open educational resources and active learning approaches, the Educational Innovation (EI) Small Grant Program is committed to helping faculty and staff enhance the student learning experience at UW-Madison.

<https://edinnovation.wisc.edu/ei-small-grant-program/>

*Caitlin O'Brien, caitlin.obrien@wisc.edu*



## Poster Exhibits

---

**B3 Finding research resources: a directory of campus cores, resources, and services.**

*Vice Chancellor for Research and Graduate Education*

One searchable site for discovering shared resources, including equipment, instruments, databases, services, expertise, and more.

<https://research.wisc.edu/research-cores/>

*Isabelle Girard, isabelle.girard@wisc.edu*

---

**B4 Examining Race Critically in a Reading Group**

*Program in English as a Second Language (ESL)*

A reading group on race can help staff members start an ongoing conversation about race that is rigorous and collaborative.

*Alyssa Franze, franze@wisc.edu*

*Tracy Iftikar, tracy.iftikar@wisc.edu*

*Andrea Poulos, andrea.poulos@wisc.edu*

*Parthy Schachter, pbschachter@wisc.edu*

---

**B5 CAMPUS SUPERVISORS NETWORK**

*Campus Supervisors and Managers At UW-Madison (All Units)*

CSN is a Community of Practice where UW managers can find resources, network, and strive to excel in their role as a supervisor on campus. <https://campussupervisorsnetwork.wisc.edu/>

*Kate Skogen, kdsbogen@wisc.edu, Zoology*

*Kathy Nelson, kathy.nelson@wisc.edu, School of Veterinary Medicine*

*Kate Kaminski, kate.kaminski@ssec.wisc.edu, VC for Research and*

*Graduate Education*

*Rich Gassen, rich.gassen@wisc.edu, DoIT Digital Publishing & Printing Services*

*Pam Miller, plmiller@uhs.wisc.edu, University Health Services*

---

**B6 LEADERSHARE**

*Leadership @ UW*

Connecting UW students, faculty, and staff to leadership opportunities that have integrated the values and/or competencies of the UW-Madison Leadership Framework via an on-line directory.

<https://apps.leadership.wisc.edu/resourcedirectory>

*Barb Kautz-Wittwer, barb.kautz@wisc.edu, Center for Leadership & Involvement*

*Geoff Larson, geoff.larson@wisc.edu, DoIT Digital Printing*

*Jessica Swenson, jeswenson2@wisc.edu, Office of Talent Management*

---

## Poster Exhibits

---

### **B7 Canvas SIS Integration**

*DoIT Academic Technology*

Creation of software to input course, user, and enrollment data in the Canvas Learning Management System (LMS). The software empowers Learn@UW Madison to control and monitor imports directly. Curricular data in Canvas is updated up to six times per day, and users are updated hourly. [at.doit.wisc.edu/learner-digital-ecosystem](http://at.doit.wisc.edu/learner-digital-ecosystem)

*Kristy Bergeron, kristy.bergeron@wisc.edu*

---

### **B8 A Blended Approach**

*Distance Education Professional Development (DEPD), Division of Continuing Studies*

Learn the process and results of blending a foundational online certificate with our face-to-face annual conference to provide a richer, blended learner experience. [depd.wisc.edu](http://depd.wisc.edu)

*Janet Staker Woerner, Ph.D., janet.stakerwoerner@wisc.edu*

*Kimary Peterson, kimary.peterson@wisc.edu*

---

### **B9 Course Template Design for the Doctor of Nursing Practice Program: Benefits of Participatory Collaboration among School of Nursing Faculty, Students, and Academic Technology**

*School of Nursing*

Overview of the collaborative process used for the development of a new template for graduate online courses, and its unexpected, far-reaching benefits.

*Pamela Ann McGranahan, pmcgranahan@wisc.edu*

*Sarah Endicott, sendicott@wisc.edu*

*Jerzy "George" Jura, jura@wisc.edu*

---

### **B10 Design, Teach, Engage website. Your resource for online course design & teaching**

*The Division of Continuing Studies, Production and Development Department*

Discover the "Design+Teach+Engage" website. It walks instructors, professionals, and administrators through the online course design and teaching process, providing easy access to numerous strategies and best practices. <https://designteachengage.wisc.edu>

*Dolores Sirek, dolores.sirek@wisc.edu*

*Karen Skibba, karen.skibba@wisc.edu*

*Louis Loeffler, louis.loeffler@wisc.edu*

## Poster Exhibits

---

### **B11 Pushing Paper Out of the Classroom: The Wisconsin Executive MBA iPad Initiative**

*Wisconsin School of Business, Evening & Executive MBA Programs*  
Leveraging the Cloud to enhance the student learning experience.  
*Leslie Petty, leslie.petty@wisc.edu*  
*Douglas Exum, doug.exum@wisc.edu*

---

### **B12 24x24 = ∞ Designing an Innovative Active-Learning Classroom**

*Program in English as a Second Language*  
With a unique layout and combination of features, the design enables different ways of integrating technology in learning, while maximizing free space – encouraging teachers to experiment and find the best approach for different tasks. <https://english.wisc.edu/esl/>  
*Daniel J. Pell, dpell@wisc.edu*  
*Andrew Leinberger, leinberger@wisc.edu*

---

### **B13 The Wisconsin Experience Reframed**

*Office of the Provost and the Division of Student Life*  
Based on over a year of conversations across campus, faculty, staff, and students have helped reframe the Wisconsin Experience, which describes the unique student experience at UW-Madison.  
<https://provost.wisc.edu/wisconsin-experience.htm>  
*Caitlin O'Brien, caitlin.obrien@wisc.edu, Educational Innovation (EI) Initiative, Office of the Provost*  
*Darcy Wittberger, darcy.wittberger@wisc.edu, Division of Student Life*

---

### **B14 REACH**

*Office of the Provost – Educational Innovation (EI) Initiative and DoIT Academic Technology*  
REACH is a cross-campus initiative that transforms large, introductory, lecture-based courses into sustainable, active, and inclusive learning environments. Overall, the initiative strives to enhance the undergraduate student learning experience.  
<https://edinnovation.wisc.edu/reach/>  
*Sarah Miller, sarah.miller@wisc.edu, DoIT Academic Technology*  
*Kris Olds, olds@geography.wisc.edu, Department of Geography*

## Poster Exhibits

---

### **C1 A Low-Tech Approach Provides Effective Surgical Training and Unexpected Benefits for Obstetrics and Gynecology Simulation**

*Department of Obstetrics and Gynecology, School of Medicine and Public Health*

A low-tech surgical simulator has been very effective in training our Obstetrics and Gynecology residents to perform an abdominal hysterectomy.

*David Kushner, [dmkushner@facstaff.wisc.edu](mailto:dmkushner@facstaff.wisc.edu)*

*Ellen Hartenbach, [emhart@wisc.edu](mailto:emhart@wisc.edu)*

*John Street, [jpstreet@wisc.edu](mailto:jpstreet@wisc.edu)*

---

### **C2 Streamlining the Appointment Screening Process**

*University Health Services*

UHS streamlined the IUD workflow, which practically eliminated all barriers for students and more than doubled the number of IUD insertions at UHS without any added budget or personnel.

<https://www.uhs.wisc.edu/medical/womens-health/>

*Marta Staple, [mlstaple@uhs.wisc.edu](mailto:mlstaple@uhs.wisc.edu)*

*Jackie Friar-Le Captain, [jafriarlecaptain@uhs.wisc.edu](mailto:jafriarlecaptain@uhs.wisc.edu)*

*Jen Baird, [jlbaire@uhs.wisc.edu](mailto:jlbaire@uhs.wisc.edu)*

---

### **C3 Excel Tips for you**

*Surgical Pathology, School of Medicine and Public Health*

Discover tips to increase the efficiency of your Excel work while reducing the likelihood of error.

*S. Elizabeth Way, [sway@uwhealth.org](mailto:sway@uwhealth.org)*

---

### **C4 PROUD and PRAVDA: Save Data, Save History**

*School of Library and Information Studies*

Portable, shippable kits for rescuing data from obsolete audio, video, and digital media. <https://radd.dsalo.info/>

*Dorothea Salo, [salo@wisc.edu](mailto:salo@wisc.edu)*

*Anjali Bhasin, [bhasin2@wisc.edu](mailto:bhasin2@wisc.edu)*

---

### **C5 Having Trouble Keeping Up With Your Growing Data? Scale Up Your IT With DoIT's Shared IT Services**

*Office of the CIO, DoIT*

Learn how campus groups are using DoIT's shared data center, computing, storage, and backup services to support their data needs.

<https://cci.wisc.edu>

*Michael Layde, [michael.layde@wisc.edu](mailto:michael.layde@wisc.edu), DoIT*

*Rhonda Davis, [rhonda.davis@wisc.edu](mailto:rhonda.davis@wisc.edu), DoIT*

## Poster Exhibits

---

### C6 DiscoverPD: Guide to Graduate Student Professional Development

*Graduate School Office of Professional Development*

DiscoverPD is an innovative online tool for UW-Madison graduate students to match their skill development needs with upcoming campus events, self-guided activities, online training, and more.

<https://grad.wisc.edu/pd/aboutdiscoverpd/>

*Eileen Callahan, eileen.callahan@wisc.edu*

*Alissa Ewer, alissa.ewer@wisc.edu*

*Amy Fruchtman, amy.fruchtman@wisc.edu*

*Martina Kunovic, pa2@grad.wisc.edu*

*Billy Warner, pa1@grad.wisc.edu*

---

### C7 Independent Learning Portfolio Project: Making Learning Fully Personal

*The Division of Continuing Studies*

Keeping students engaged in course materials can be a challenge. The Portfolio Project brings the student – and their life experiences – into the center of their coursework. [il.wisconsin.edu](http://il.wisconsin.edu)

*Sarah Korpi, sarah.korpi@wisc.edu*

---

### C8 Tips for Successful Online Learning. An Open Educational Resource

*Independent Learning, Department of Liberal Arts & Applied Studies, and Division of Continuing Studies*

Curates excellent web resources on key aspects of online learning, from career goals and accreditation to time management and writing resources. <https://courses.dcs.wisc.edu/wp/successfulonlinelearning/>

*Sarah Korpi, sarah.korpi@wisc.edu*

*David Werther, david.werther@wisc.edu*

---

### C9 New tool transforms graduate student experience!

*Graduate School, Office of the Vice Chancellor for Research and Graduate Education, Engineering Professional Development, Computer Science, DoIT*

The Graduate Student Tracking System (GSTS) pilot project expands the use of the Student Information System (SIS) for convenient access to essential information related to graduate student advising on a decentralized campus.

*Nicholas Tincher, nicholas.tincher@wisc.edu, Assistant Vice Chancellor for Information Technology & CIO/VCRGE*

*Michelle Holland, michelle.holland@wisc.edu, Director of Academic Services/Graduate School*

## Poster Exhibits

---

### C10 Using technology to empower students

*DoIT Academic Technology, Center for the First-Year Experience*

For Summer 2016, MyUW-Madison Academic Application Development (MUMAA) developed the Preparing for SOAR app that students used to provide advisors with test scores, interests, and questions before attending SOAR. <https://at.doit.wisc.edu/mumaa/>

*Mike Farnham, mike.farnham@wisc.edu, DoIT Academic Technology*

*Saikat Sengupta, saikat.sengupta@wisc.edu, DoIT Academic Technology*

*Mitch Hanson, mitch.hanson@wisc.edu, DoIT Academic Technology*

*Jess Jones, jessica.jones@wisc.edu, DoIT Communications*

*Chris Verhaeghe, chris.verhaeghe@wisc.edu, Center for the First-Year Experience*

---

### C11 Leveraging Technology to Enhance Financial Stewardship

*The Department of Medicine*

The Department of Medicine financial management dashboard (aka CATT) has transformed the financial management landscape of the department by improving efficiency, increasing transparency, and encouraging collaboration. <http://go.wisc.edu/1k4834>

*Ron Ravel, rdravel@medicine.wisc.edu*

*Amy Johnson, amjohns@medicine.wisc.edu*

---

### C12 Online Registration, Payment Collection and Employee Transcripts System

*Office of Talent Management, Office of Human Resources*

Upgrades and increased technology usage allow the Office of Talent Management to help campus partners with registration for campus events. [www.talent.wisc.edu](http://www.talent.wisc.edu)

*Tammy Starr, tammy.starr@wisc.edu*

---

### C13 Graduate Program Profiles Redesign

*Graduate School*

Using Tableau software, the Graduate School will soon offer interactive online dashboards and visualizations with informative, easily accessible, and attractive data about graduate programs.

*Matias Scaglione, matias.scaglione@wisc.edu*

*Emily Reynolds, emily.reynolds@wisc.edu*

*Meghan McMackin, mcmackin@wisc.edu*

## Poster Exhibits

---

### **C14 forum.labs.wisc.edu**

*Division of Business Services, Purchasing Services*

Harness the wisdom from the hundreds of labs across campus and engage with each other using the “forum.labs.wisc.edu” message board powered by UW-Madison Google Groups.

<http://forum.labs.wisc.edu/>

*Carla Parker, carla.parker@wisc.edu*

*Jeff Whitman, jeff.whitman@wisc.edu*

*Janet Bresnahan, janet.bresnahan@wisc.edu*

*Janet Deutsch, janet.deutsch@wisc.edu*

*Hartley Murray, hartley.murray@wisc.edu*

---

### **C15 The Green Dot College Strategy**

*University Health Services*

What if we could measurably reduce the number of students who experience sexual assault, dating violence, and stalking on college campuses? <https://www.uhs.wisc.edu/prevention/violence-prevention/green-dot/>

*Sam Johnson, scjohnson@uhs.wisc.edu, University Health Services*

---

### **C16 All Aboard the Streamline Express**

*Division of Enrollment Management, Office of Student Financial Aid*

We streamlined the financial aid verification process by changing our verification population, enhancing the communication to students, and accepting electronic documents and signatures.

*Karyn Graham, karyn.graham@wisc.edu*

*Eric Gentz, eric.gentz@wisc.edu*

*Shane Maloney, shane.maloney@wisc.edu*

*Kristen McRoberts, kristen.mcroberts@wisc.edu*

*Maggie Zabinski, maggie.zabinski@wisc.edu*

---

### **D1 iApply and So Can You... Our Admissions Application Journey**

*Division of Continuing Studies, Adult Career and Special Student Services*

Our journey combining six special student application methods into one encompassing and customizable electronic application. Enjoy our wild ride to launch success!

*Sarah Stilp, sarah.stilp@wisc.edu*

*Karen Ripley, karen.ripley@wisc.edu*

## Poster Exhibits

---

### **D2 KnowledgeBase (KB) to the rescue! Converting our admissions policy and procedure manual**

*Division of Continuing Studies - Adult Career and Special Student Services*

We converted our 80-page admissions policy and procedure manual to an internal KnowledgeBase site that is easier to search and update.

*Anne Niendorf, [anne.niendorf@wisc.edu](mailto:anne.niendorf@wisc.edu)*

*Jessie Koch, [jessie.koch@wisc.edu](mailto:jessie.koch@wisc.edu)*

*Moira Kelley, [moira.kelley@wisc.edu](mailto:moira.kelley@wisc.edu)*

---

### **D3 A Spoonful of Sugar Helps the Medicine Go Down: Getting Stakeholder Buy-In and Other Tactics for Developing a QI Practice**

*School of Medicine and Public Health, Academic Affairs*

SMPH has developed a standardized process for planning and tracking QI initiatives across programs, as well as a toolkit for getting started.

*Moira Lafayette, [lafayette@wisc.edu](mailto:lafayette@wisc.edu)*

*Louisa Zelm, [zelm@wisc.edu](mailto:zelm@wisc.edu)*

---

### **D4 Harness the Chaos: Service Point Consolidation**

*MERIT, School of Education*

We consolidated three functional areas and their associated staffing, training, salary, oversight, and client needs to create a one-stop-shop and save money. <https://merit.education.wisc.edu/>

*Sabrina Messer, [sabrina.messer@wisc.edu](mailto:sabrina.messer@wisc.edu)*

---

### **D5 Lightboard Learning**

*Instructional Communications Systems, UW Extension*

A Lightboard is an innovative way to improve instructional videos by improving instructional presence during content creation. [ics.uwex.edu](http://ics.uwex.edu)

*Nate Jorgensen, [nate.jorgensen@ics.uwex.edu](mailto:nate.jorgensen@ics.uwex.edu)*

*Brandon Duerst, [brandon.duerst@ics.uwex.edu](mailto:brandon.duerst@ics.uwex.edu)*

*Amy Ziebell, [amy.ziebell@ics.uwex.edu](mailto:amy.ziebell@ics.uwex.edu)*

*Tom Reed, [tom.reed@ics.uwex.edu](mailto:tom.reed@ics.uwex.edu)*

---

### **D6 New Strategies for New Programs: A Collaborative Model**

*School of Education*

A dean's office defines strategies for encouraging the creation of new programs while considering limitations on budget and personnel.

*Beth Janetski, [janetski@wisc.edu](mailto:janetski@wisc.edu)*



## Poster Exhibits

---

### **D7 Beyond the meeting: project teams working collaboratively in a shared space**

*The Office of the Registrar*

Pairing collaborative work sessions with the usual meetings can help project teams – small or large, within a department, or between two or more units – work more effectively.

*Stephanie Johnson, stephanie.johnson@wisc.edu, DoIT Academic Technology*

*Angie Rieves, angela.rieves@wisc.edu, Office of the Registrar*

*Scott Owczarek, scott.owczarek@wisc.edu, Office of the Registrar*

*Aaron Apel, aaron.apel@wisc.edu, Office of the Registrar*

---

### **D8 Organizational Changes that Reduce Costs, Waste, & Stress**

*Department of Chemistry*

The procedures and methods used to accomplish the duties of stockroom personnel in an organized fashion meant to reduce costs, waste, & stress.

*Zoe Samer, zsamer@wisc.edu*

*Pamela Doolittle, pam@chem.wisc.edu*

---

### **D9 Expanding First-Year Violence Prevention Education**

*University Health Services*

New this year, the WISE workshop series equips new Badgers with the skills and information to prevent gender-based violence and make the UW-Madison community safe.

<https://www.uhs.wisc.edu/assault/prevention>

*Alex Nelson, acnelson@uhs.wisc.edu*

---

### **D10 Branching Out: Growing Employee Talent**

*Division of Facilities Planning & Management*

The FP&M Career Resource Fair increased employee engagement and retention by providing information about training and job opportunities for FP&M's diverse population of front-line employees.

*Rob Shively, robert.shively@wisc.edu*

*Rebecca Moritz, rebecca.moritz@wisc.edu*

*Antoine Hansbro, tony.hansbro@wisc.edu*

*Meredith Smith, meredith.smith@wisc.edu*

---

### **D11 Affordable Housing: Addressing a Community Need**

*Wisconsin School of Business*

Real Estate undergraduates take on housing problems in Madison.

*Suzanne Dove, suzanne.dove@wisc.edu*

*Angela Richardson, arichard@wisc.edu*

## Poster Exhibits

---

### D12 Uniting Pedagogy, Technology, Learning Spaces

*Wisconsin School of Business*

A cross-disciplinary, evidence-based, and collaborative approach tapped the expertise of faculty and staff to research, design, build, and effectively use an innovative Collaborative Learning Classroom.

<https://pubs.bus.wisc.edu/alumni-and-friends/update-magazine/2016-spring/wsbs-new-collaborative-learning-classrooms.html>

*Christopher Dakes, chris.dakes@wisc.edu*

*Suzanne Dove, suzanne.dove@wisc.edu*

---

### D13 Implementation of a Veterinary Verification and Consultation Policy

*Research Animal Resources Center (RARC), UW Madison Institutional Animal Care and Use Committees*

UW Madison is reducing the regulatory burden on researchers and improving animal welfare through the use of a new veterinary verification and consultation policy.

[https://www.rarc.wisc.edu/iacuc/acapac/2016-058\\_-\\_veterinary\\_verification\\_and\\_consultation\\_\(vvc\).html](https://www.rarc.wisc.edu/iacuc/acapac/2016-058_-_veterinary_verification_and_consultation_(vvc).html)

*Gayle Orner, orner@rarc.wisc.edu*

*Holly McEntee, mcentee@rarc.wisc.edu*

*Debra Morris, morris@rarc.wisc.edu*

*Diane Johnson, johnson@rarc.wisc.edu*

*Nancy Spilker, spilker@rarc.wisc.edu*

---

### D14 Strategic Thinking at the Union – Finding the Energy for Positive Change

*The Wisconsin Union*

*Thinking Forward Together* to create an ever more positive impact on our community.

<https://union.wisc.edu/get-involved/thinkingforwardtogether/>

*Jay Ekleberry, jay.ekleberry@wisc.edu*

*Susan Dibbell, susan.dibbell@wisc.edu*

---

### D15 One Step Easier: Taking the Work out of Research Public Access

*Ebling Library*

Ebling Library's new submission program helps UW-Madison researchers meet federal public access compliance requirements – and reduces their workload. [go.wisc.edu/public-access](http://go.wisc.edu/public-access)

*Julie Schneider, jschneider@library.wisc.edu*

*Ryan Schryver, ryan.schryver@wisc.edu*

## Poster Exhibits

---

### D16 Meeting Students on Their Turf with Texting

*UW HELP*

The open rate for texting is 98%; email is 20%. Reach students through texting! We are in our third texting campaign and can help.

*Linda Barrett, linda.barrett@uwex.edu*

*Randy Parvin, randy.parvin@uwex.edu*

---

### E1 App for Package Delivery Tracking

*Wisconsin School of Business Service Areas (Academic Technology and Web/ Building Services)*

By involving existing student resources and matching them with staff expertise/guidance, we were able to develop an app that helps to track day-to-day package delivery.

*Enrique Rueda, enrique.rueda@wisc.edu, jeruedas@wisc.edu*

*Abraham Schrump, abraham.schrump@wisc.edu*

---

### E2 Are you able to answer the call?

*DoIT Help Desk*

Increase your unit's effectiveness through partnership, and focus on your higher-value strategies and goals. [go.wisc.edu/help](http://go.wisc.edu/help)

*Sean Bossinger, sean.bossinger@wisc.edu*

---

### E3 Strategic Digital Collaboration. Breaking down silos in campus web development.

*UW Marketing, DoIT ADI's Integrated Applications group*

Providing all of campus with a sustainable and maintainable starting point for developing a website utilizing the University brand, a responsive design, best practices in industry leading technologies, accessibility, and more. [wordpress.wisc.edu](http://wordpress.wisc.edu),

[uwtheme.wordpress.wisc.edu](http://uwtheme.wordpress.wisc.edu), [wiscweb.wisc.edu](http://wiscweb.wisc.edu)

*April Ebacher, april.ebacher@wisc.edu, Application Development & Integration – Integrated Applications*

*Jamie Gutkowski, jamie.gutkowski@wisc.edu, Application Development & Integration – Integrated Applications*

*Libby Peterek, libby.peterek@wisc.edu, University Marketing*

## Poster Exhibits

---

### **E4 Trying It Out with College Library**

*College Library*

Creating a standard approach to pilot processes to provide quick responses to changing technology needs and capabilities in a library environment.

*Jay Ray, jay.ray@wisc.edu, College Library*

*Crague Cook, crague.cook@wisc.edu, College Library*

*Jorge Perez-Trejo, jpereztrejo@wisc.edu, Information Specialist Internship Program (ISIP)*

---

### **E5 Cross(Lab) Over to the Cloud**

*Carbone Cancer Center*

Transitioning to a cloud-based tool to manage shared resource service requests, scheduling, and billing.

<https://cancer.wisc.edu/research/resources/crosslab>

*Joseph Cavanaugh, jcavanaugh3@wisc.edu*

*Vickie Martorelli, vmartorelli@wisc.edu*

*Meredith Luschen, meredith.luschen@wisc.edu*

*Dagna Sheerar, dsheerar@wisc.edu*

*Dawn Church, drchurch@wisc.edu*

---

### **E6 Use of Health IT, Informatics, Analytics and Rapid Cycle Improvement Processes During a Mass Immunization Emergency Response**

*University Health Services*

Health IT, informatics, and rapid-cycle QI methodology supported UHS's emergency response to a meningitis outbreak resulting in the immunization of >20,000 students over 7 days.

*Nancy Ranum, naranum@uhs.wisc.edu*

*Cheryl Jones, cdjones@uhs.wisc.edu*

*Matt Quigle, mquigle@uhs.wisc.edu*

---

### **E7 Implementing and Sustaining an Emergency Response to a campus Meningitis B Outbreak**

*University Health Service*

Management of campus Meningitis B outbreak through a mass vaccination clinic, which was produced in collaboration between UHS, UWPD, public health authorities, CDC, and multiple campus partners.

<https://www.uhs.wisc.edu/news/meningococcal-disease/meningitis-and-prevention/>

*Joel Malak, jdmalak@uhs.wisc.edu*

## Poster Exhibits

---

### E8 UHS Depression Partnership

*University Health Services*

UHS joined a national consortium focused on improving the rate of depression screening and creating a system of care for re-assessment and follow-up of depressed students.

*Cheryl Jones, cdjones@uhs.wisc.edu*

*Nancy Ranum, naranum@uhs.wisc.edu*

*Elaine Hirschfield, erhirschfield@uhs.wisc.edu*

*Hannah Delong, hrldejong@uhs.wisc.edu*

---

### E9 Use Scrum. Get Things Done.

*Department of Engineering Professional Development*

We applied Scrum, an agile framework for solving complex projects, to redesign business systems, establish a content management infrastructure, and expand our KnowledgeBase.

[go.wisc.edu/epdshowcase](http://go.wisc.edu/epdshowcase)

*Lauranne Bailey, Stacey Binder, Rebecca Keyel, Katie Lennon,*

*Mark Millard, Paul Miller, Amanda Renz, and Melissa Smiley,*

*ldt@epd.wisc.edu*

---

### E10 Can everyone use your website?

*DoIT Application & Infrastructure Services*

Come get your website tested to see if it's accessible! Learn how to use the free AMP tool and receive suggestions for improvements.

[go.wisc.edu/amp](http://go.wisc.edu/amp)

*Phil Jochimsen, phil.jochimsen@wisc.edu*

*Shawn Cannon, shawn.cannon@wisc.edu*

*John Hare, john.hare@wisc.edu*

*Chris Mayeshiba, chris.mayeshiba@wisc.edu*

---

### E11 MyUW makes collaboration easy and affordable

*DoIT Application & Infrastructure Services*

Any campus unit can collaborate with the MyUW team to quickly and easily deliver information to users in an affordable, modern, and user-friendly way. <http://it.wisc.edu/services/myuw>

*Annette Stratman-Durrer, annette.stratmandurrer@wisc.edu*

*Jim Helwig, jim.helwig@wisc.edu*

*Andrew Petro, andrew.petro@wisc.edu*

*Timothy Vertein, timothy.vertein@wisc.edu*

## Poster Exhibits

---

### **E12 Financial Internal Controls Initiative**

*Administrative Process Redesign (APR)*

Developing and implementing a framework for financial internal controls at UW-Madison. APR Website: [www.apr.wisc.edu/](http://www.apr.wisc.edu/)

Business Services Website:

[www.bussvc.wisc.edu/intcntrls/intcntrls.html](http://www.bussvc.wisc.edu/intcntrls/intcntrls.html)

*Alice Gustafson, [alice.gustafson@wisc.edu](mailto:alice.gustafson@wisc.edu)*

*Kathy Contezac, [kathy.contezac@wisc.edu](mailto:kathy.contezac@wisc.edu)*

*Mari Ann Menager, [mariann.menager@wisc.edu](mailto:mariann.menager@wisc.edu)*

---

### **E13 The Information You Need to do Your Job**

*Administrative Process Redesign (APR)*

Creating dependable avenues for employee communications at UW-Madison.

*Alice Gustafson, [alice.gustafson@wisc.edu](mailto:alice.gustafson@wisc.edu), APR*

*Kathy Contezac, [kathy.contezac@wisc.edu](mailto:kathy.contezac@wisc.edu), APR*

*Mari Ann Menager, [mariann.menager@wisc.edu](mailto:mariann.menager@wisc.edu), APR*

*John Lucas, [john.lucas@wisc.edu](mailto:john.lucas@wisc.edu), University Communications*

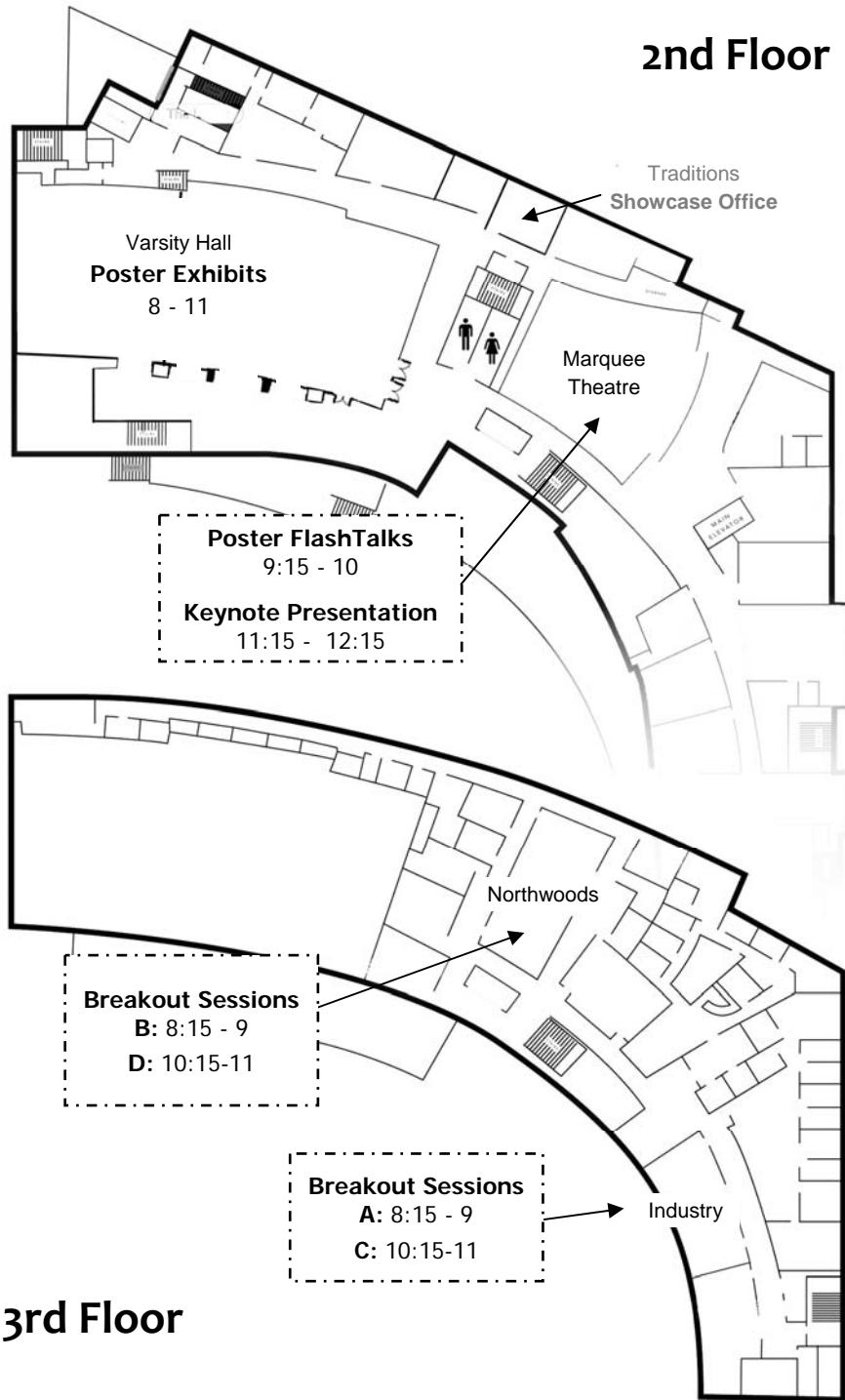
Save the date for Showcase 2018:

March 21, 2018

**SHOWCASE**  
2018

Event Map

**2nd Floor**



## Showcase Agenda at a Glance

Union South

8:00 - 11:00	Poster Exhibits Varsity Hall, 2 <sup>nd</sup> Floor
7:45	Opening Remarks to Poster Presenters Varsity Hall, 2 <sup>nd</sup> Floor
8:15 - 9:00	Breakout Session A – Best Practices in Research Grant Proposal Development Industry, 3 <sup>rd</sup> Floor
	Breakout Session B – Power Up Your Productivity: Tips, Tricks, and Tools to Bring Technology Into Your Workflows Northwoods, 3 <sup>rd</sup> Floor
9:15 - 10:00	Poster FlashTalks Marquee Theatre – 2 <sup>nd</sup> Floor
10:15 - 11:00	Breakout Session C– Decision-Making in Complex Systems Industry, 3 <sup>rd</sup> Floor
	Breakout Session D – Stop Surveying and Start Interviewing for Better Websites Northwoods, 3 <sup>rd</sup> Floor
11:00	Closing Remarks Varsity Hall, 2 <sup>nd</sup> Floor
11:15 - 12:15	Keynote Presentation Marquee Theatre, 2 <sup>nd</sup> Floor

