STRATEGIC PLAN

MISSION
To be a catalyst for continuously improving our great university.

VISION
UW-Madison has a culture of continuous improvement, innovation, and sustained excellence.

CORE PROCESSES
OQI provides expertise and guidance in these core processes:
- Strategic Planning
- Organizational Effectiveness and Design
- Project Management
- Process Improvement
- Data for Decision Making

STRATEGIC PRIORITIES AND GOALS 2010 - 2011

I. Coordinate/Facilitate the Execution of “For Wisconsin and the World”
   A. Work with the provost to develop a campus-wide system for executing the strategic framework.
   B. Work with units across campus to develop and align their plans and initiatives.
   C. Help define and facilitate cross-campus initiatives.
   D. Help develop and implement a system for measuring, monitoring and reporting progress.

II. Leverage Improvements for Maximum Impact
    A. Engage early in high impact projects.
    B. Leverage our expertise in the execution of high impact projects.
    C. Expand capacity for identifying and disseminating best practices.

III. Build Campus Capacity for Planning and Improvement
    A. Create an infrastructure to provide project management tools and development.
    B. Identify skills needed and expand our consulting capacity and partnerships to best serve campus needs.