STRATEGIC PLAN SUMMARY

MISSION

To be a catalyst for continuously improving our great university.

OQI fulfills this mission through process improvement, strategic planning, project management; and connecting people and initiatives for the purpose of maximizing resources, stimulating innovation and sharing best practices.

VISION

UW-Madison has a culture of continuous improvement, innovation, and sustained excellence.

STRATEGIC PRIORITIES AND GOALS 2008-2009

I. Coordinate the Development and Execution of the Campus Strategic Framework
   A. Coordinate development of a campus strategic framework.
   B. Coordinate the development of a campus-wide system for executing the strategic framework.
   C. Provide a system to help support aligned planning in schools, colleges, units, departments that is aligned with the campus’ priorities.

II. Leverage Improvements for Maximum Impact
   A. Engage campus leaders in initiating, leading, and disseminating major improvement approaches and projects.
   B. Serve as catalyst and consultants for improving high level core processes, including APR.
   C. Expand capacity for identifying and disseminating best practices.

III. Build Campus Capacity for Planning and Improvement
   A. Develop strategic planning process competency within schools, colleges, departments, and administrative units.
   B. Create and package materials to support leaders, point people, and resource people in planning.
   C. Provide project management tools and templates for cross-campus initiatives and strengthen measures for all projects.
   D. Identify skills needed within OQI and develop our own capacity.